

**CLEAR PATH for ADVISING –**

**2014-2015**

***Business Administration: Marketing, B.S.***

Please see the [Courses](#) section of this catalog for complete course descriptions.

| <b>First Year – 31 Hours</b>   |            |   |            |
|--|------------|---|------------|
| <ul style="list-style-type: none"> <li>Meet with Academic Advisor two times each semester.</li> </ul>  |            |   |            |
| <i>Fall Semester:</i>  | <b>Hrs</b> | <i>Spring Semester:</i>                           | <b>Hrs</b> |
| MATH 1130 (Mathematics)  | 3          | MATH 1830   | 3          |
| ENGL 1010 or 1011  | 3-4        | MGT 1000  | 3          |
| FAH: Historical Understanding  | 3          | ENGL 1020 or HIST 2000                            | 3          |
| FAH: Thought, Values and Beliefs   | 3          | FAH: Literature                                   | 3          |
| Non-Western Culture  | 3          | FAH: Visual and Performing Arts                   | 3          |
| Elective Outside of Business   | 0-1        |   |            |
|  | 16         |   | 15         |
| <b>Second Year – 31 Hours</b>  |            |   |            |
| <ul style="list-style-type: none"> <li>Using MyMocsDegree, create course plan for your remaining degree requirements.</li> </ul>   |            |   |            |
| <i>Fall Semester:</i>  | <b>Hrs</b> | <i>Spring Semester:</i>                           | <b>Hrs</b> |
| MGT 2110 (Statistics)  | 3          | MGT 2120  | 3          |
| ACC 2010   | 3          | ACC 2020  | 3          |
| ECON 1010 (Behavioral and Social Sciences)   | 3          | ECON 1020   | 3          |
| PSY 1010 or SOC 1510 (Behavioral and Social Sciences)  | 3          | THSP 1090   | 3          |
| Natural Science with Lab   | 4          | Natural Science without Lab                       | 3          |
|  | 16         |   | 15         |
| <b>Third Year – 30 Hours</b>   |            |   |            |
| <ul style="list-style-type: none"> <li>Participate in study abroad, leadership opportunities, service learning, civic engagement, internships, research projects, and other learning opportunities.</li> </ul> |            |   |            |
| <i>Fall Semester:</i>  | <b>Hrs</b> | <i>Spring Semester:</i>                           | <b>Hrs</b> |
| BUS 3350   | 3          | MGT 3110  | 3          |
| MGT 3150   | 3          | MKT 3610 or 3620                                  | 3          |
| FIN 3020   | 3          | MKT 3650  | 3          |
| MKT 3130   | 3          | Approved Concentration Elective (3000-4000 Level) | 3          |
| MGT 3100 or ENGL 2880  | 3          | Elective Outside of Business (3000-4000 Level)    | 3          |
|  | 15         |   | 15         |
| <b>Fourth Year – 28 Years</b>  |            |   |            |
| <ul style="list-style-type: none"> <li>Complete your Graduation application with the Records Office.</li> </ul>  |            |   |            |
| <i>Fall Semester:</i>  | <b>Hrs</b> | <i>Spring Semester:</i>                           | <b>Hrs</b> |
| MGT 3600   | 3          | MGT 4400  | 3          |
| MKT 4500   | 3          | MGT 4410  | 1          |
| Approved Concentration Elective (3000-4000 Level)  | 3          | MKT 4610  | 3          |
| Approved Concentration Elective (3000-4000 Level)  | 3          | Approved Concentration Elective (3000-4000 Level) | 3          |
| Elective (3000-4000 Level)   | 3          | Approved Concentration Elective (3000-4000 Level) | 3          |
|  | 15         |   | 13         |

| <b>Completed:</b>                       |            |  |            |
|---|------------|--|------------|
| <b>Graduation Requirements:</b>         | <b>Hrs</b> | <b>Degree Requirements:</b>              | <b>Hrs</b> |
| 120 Total Hours                         |            | 28-29 General Education Hours            |            |
| 54 Upper Division (3000-4000) Hours     |            | 85 Program (Major) Hours                 |            |
| 30 Hours at UTC                         |            | Minor ( <i>Not Required</i> )            |            |
| 60 Hours at 4-year Institution          |            | 6-7 Elective Hours                       |            |
| 51 Hours outside of College of Business |            | Foreign Language ( <i>Not Required</i> ) |            |