

Business Administration: Marketing, B.S.

Please see the [Courses](#) section of this catalog for complete course descriptions.

First Year – 31 Hours			
<ul style="list-style-type: none"> Meet with Academic Advisor two times each semester. 			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MATH 1130	3	MGT 1000	3
ENGL 1010 or 1011	3-4	MATH 1830	3
Fine Arts	3	ENGL 1020	3
Cultures and Civilizations I	3	Cultures and Civilizations II	3
Elective Outside of Business	3	Humanities or Fine Arts	3
Elective Outside of Business	0-1		
	16		15
Second Year – 31 Hours			
<ul style="list-style-type: none"> Using MyMocsDegree, create course plan for your remaining degree requirements. 			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 2110 (Statistics)	3	MGT 2120	3
ACC 2010	3	ACC 2020	3
ECON 1010 (Behavioral and Social Sciences)	3	ECON 1020 (Behavioral and Social Sciences)	3
ANTH 1520 or POLS 1010 or PSY 1010 or SOC 1510 (Behavioral and Social Sciences)	3	THSP 1090	3
Natural Science with Lab	4	Natural Science without Lab	3
	16		15
Third Year – 30 Hours			
<ul style="list-style-type: none"> Participate in study abroad, leadership opportunities, service learning, civic engagement, internships, research projects, and other learning opportunities. 			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
BUS 3350	3	MGT 3110	3
MGT 3150	3	MKT 3610 or 3620	3
FIN 3020	3	MKT 3650	3
MKT 3130	3	Approved Concentration Elective (3000-4000 Level)	3
MGT 3100 or ENGL 2880	3	Elective Outside of Business (3000-4000 Level)	3
	15		15
Fourth Year – 28 Hours			
<ul style="list-style-type: none"> Complete your Graduation application with the Records Office. 			
<i>Fall Semester:</i>	Hrs	<i>Spring Semester:</i>	Hrs
MGT 3600	3	MGT 4400	3
MKT 4500	3	MGT 4410	1
Approved Concentration Elective (3000-4000 Level)	3	MKT 4610	3
Approved Concentration Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
Elective (3000-4000 Level)	3	Approved Concentration Elective (3000-4000 Level)	3
	15		13

Completed:			
Graduation Requirements:	Hrs	Degree Requirements:	Hrs
120 Total Hours		25-26 General Education Hours	
54 Upper Division (3000-4000) Hours		85 Program (Major) Hours	
30 Hours at UTC		Minor (<i>Not Required</i>)	
60 Hours at 4-year Institution		9-10 Elective Hours	
51 Hours Outside of College of Business		Foreign Language (<i>Not Required</i>)	