

Advisor's Council
September 19, 2018
Signal Mountain Room

Attendees: Sarah Alsobrooks, April Anderson, Laura Bass, Meagon Bean, Debbie Bell, Vikki Bernotski, Theresa Blackman, Bradley Bond, Kayla Boyles, Catie Campbell, Amy Davis, Eunice Davis, Jena Doolittle, Jacobi Edwards, Katie Feeney, Lindsey Felix, Samantha Freeman, Yancy Freeman, Diana Fryar, Stacie Grisham, Jennifer Guess, Elizabeth Johnson, Sherrell Jordan, Rob Liddell, Emily Martin, Kayla McAuliffe, Deardra McGee, Heather Mitchell, Amber Noblit, Mary Beth Ondrusek, Nikki Ownby, Sumer Patterson, Jessica Pierce, Daeja Robinson, Christopher Stokes, Jeremy Strickler, Robin Sturnes, Sherese Williams

Mary Beth Ondrusek called to order at 8:45am.

Theresa Blackman motion to approve minutes. Jessica Pierce second the motion. Minutes approved.

Announcements: Jacobi Edwards joining Council as SGA representative. Dr. Jeremy Strickler from PSPS. Save the date for regular meeting-Nov/Dec meeting will be combined on Dec. 5.

Advising Survey and NSSE/FSSE Results (Elizabeth Johnson): 17-18 Advising Survey: Elizabeth can resend individual results if you need them. Higher number of responses 17-18 year. Campus resources lower positive results. Negative is high for: scholarships, internships/experience-based opportunities, careers with degree, academic regulations. Overall, doing well in the other areas. Revised survey for this year is live. NSSE/FSSE: Higher student response rate last year, and higher than peer responses. Room to grow with seniors for most categories. Rob Liddell: peer and aspiration institutions- do we benchmark on first gen status and other students who have less experience with college? Elizabeth-not sure if we see that? Yancy Freeman: peers are very similar to UTC. Jacobi Edwards -reach out to student success and career development to use Handshake-student biggest concern is graduating on time and not taking unnecessary classes (especially with 15/4) and seek out others due to this information of taking additional courses. Yancy-15/4 purpose for fall 2019-current students grandfathered in. Idea is to help eliminate bottleneck courses. Working on plan for career and adding academic advisors and increase in SI and tutoring. Eunice Davis - students: pay out of pocket, but need 12 hours for immigration requirements. Yancy-legitimate issue that students are taking courses they don't need. Move to holds also helps show who lifted hold and what they were told. Laura Bass: minor advisors as well advising for major courses sometimes. Jessica Pierce: accountability on changing majors and taking unnecessary classes for specific programs then the next semester students are mad they are taking courses that don't count for the new major. Jacobi-any way to eliminate this issue by doing some surveys with students to help direct majors? Rob-yes, UCS has survey that UCS will be more proactive on getting the survey out. Amy Davis: peer institution graduation rates? Elizabeth-no, those peers completed advising module. Yancy: we have work to go. Jena Doolittle: using graduation planner to help with course planning and what they need. Can we document what advisor put in plan and what student has edited. Can view last edit and maybe put notes in Campus on what was put in plan.

SSC Campus Dashboard (Brad Bond): Can be used individually or by department. Can monitor progress of students. Analytics: Population Health Dashboard. Overview and lots of filters to use for visuals. Academic Performance: Risk prediction is not very accurate. Hopefully we will see improvements on risk model on next roll out. Academic Progress: credit and course completion, major changes, and course repeats.

Fall 2018 Advising Promotion (Theresa Blackman): 2 waves for the fall. Theme is comic book/superheroes. First wave-make your advising appointment. Second wave is completing survey. Yard signs with get advised and then switch to completing survey instructions. Theresa will send out electronic versions of the flyers. 4 buttons (2 fall and 2 spring). Please sign up for tabling for Oct and Nov. via sign-up genius. Sign up: <https://www.signupgenius.com/go/70A0C48ACA723AAFF2-advising>

Handshake Demo (Rob Liddell): Career platform to help identify, learn, and grow in their careers. Web version, mobile, and email. Students can modify and put in interests to get targeted opportunities based on their interests. Students who complete profile are 5x more likely to hear from employers. Can view other student experiences with that position/company. Step 1: log in. Step 2: download app. Step 3: develop and launch career. Contact UCS with questions and support as needed. Jessica: use UTC ID and password or create one? Rob: connected to Banner, so use UTC log in. Showed Handshake video from UTC TV Studio youtube channel. Debbie Bell: part of profile-upload link? Rob-yes. Jessica-is video available? Rob-yes and please share. Working with SGA to get video out.

Updates

CDA (Rob Liddell): Please join next meeting. November 14 at 8:45am-10am in Chickamauga room. Sept meeting-talked about what is missing in portfolios to get students connected with internships. Email list for minutes? Rob-minutes on UCS website. Let Rob know to be added to email list.

Questions/Concerns/Updates

Meagon Bean: Suit Up on Sunday, Sept. 23. Volunteers are needed – link was sent out in an email.

Elizabeth Johnson: The Majors Fair will be January 30th from 1:00pm to 4:00pm.

Jason Harville: The Awards and Recognition Ad Hoc committee met; if you want to join, the next meeting is Thursday, September 27th at 8:00 in Jason's office.

Meeting Adjourned by Mary Beth Ondrusek at 9:57.