



TRUE NORTH
CIRC • CUSTOM MEDIA • 1959

5600 Brainerd Rd, • Chattanooga, TN 37411

EDITORIAL INTERNSHIP

The Editorial Department at True North Custom (TNC)—a Chattanooga-based publishing company specializing in healthcare marketing—seeks an intern for the Fall 2016 semester. TNC offers real-world experience in a professional print and digital publishing environment.

Editorial interns at TNC can expect to gain insight into the communications world by:

- writing articles
- conducting research
- fact-checking content
- loading content into a digital publishing platform
- proofreading articles
- transcribing recorded interviews
- shadowing TNC professional writers and editors

Interns can expect to accumulate a substantial clip file and have the opportunity to experience publishing workplace dynamics, attend meetings as guests of editorial staff, and learn content management system (CMS) skills vital to those in the publishing industry today.

TNCM seeks students with a passion for writing and conveying information in compelling ways. The internship comes with a \$250 stipend per semester.

REQUIREMENTS

The successful candidate will have the following qualifications:

- senior-level status
- Journalism or English major
- excellent research and writing skills
- desire to learn in a professional environment

TO APPLY

To apply for this internship, please email your résumé to managing editor Michael Ferguson (mferguson@truenorthcustom.com) by April 18.

IMPORTANT DATES

Apply by April 18

Target start date: first week of September.