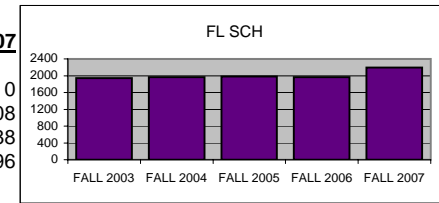


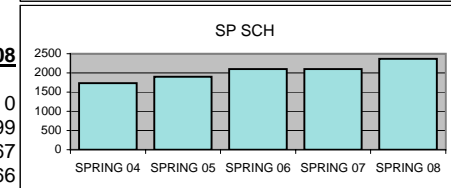
## UTC DEPARTMENT PROFILE: Marketing & Entrepreneurship

### STUDENT CREDIT HOUR PRODUCTION

	<u>FALL 2003</u>	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>
LOWER	0	0	0	0	0
UPPER	1529	1579	1596	1680	1908
GRADUATE	417	384	387	285	288
<b>TOTAL</b>	<b>1946</b>	<b>1963</b>	<b>1983</b>	<b>1965</b>	<b>2196</b>

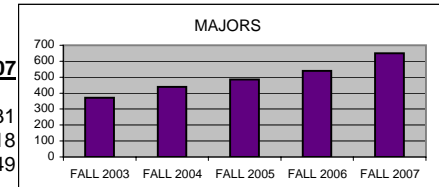


	<u>SPRING 04</u>	<u>SPRING 05</u>	<u>SPRING 06</u>	<u>SPRING 07</u>	<u>SPRING 08</u>
LOWER	0	0	0	0	0
UPPER	1466	1587	1747	1833	2099
GRADUATE	270	312	354	270	267
<b>TOTAL</b>	<b>1736</b>	<b>1899</b>	<b>2101</b>	<b>2103</b>	<b>2366</b>



### MAJOR ENROLLMENT

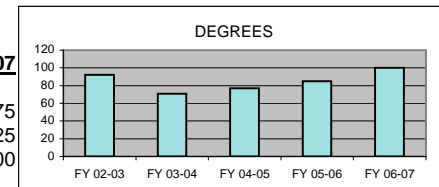
	<u>FALL 2003</u>	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>
BS BUS ADM: MARKETING	311	358	357	376	431
BS BUS ADM: ENTREPRENEURSHIP	61	82	128	163	218
<b>TOTAL</b>	<b>372</b>	<b>440</b>	<b>485</b>	<b>539</b>	<b>649</b>



MBA majors are no longer associated with each dept. All MBA degrees are shown in Management profile.

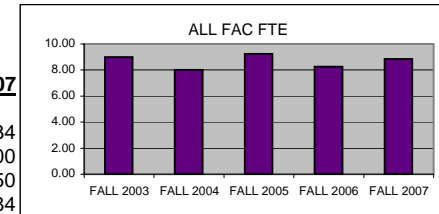
### DEGREES AWARDED

	<u>FY 02-03</u>	<u>FY 03-04</u>	<u>FY 04-05</u>	<u>FY 05-06</u>	<u>FY 06-07</u>
BS BUS ADM: MARKETING	90	71	70	74	75
BS BUS ADM: ENTREPRENEURSHIP	2	0	7	11	25
<b>TOTAL</b>	<b>92</b>	<b>71</b>	<b>77</b>	<b>85</b>	<b>100</b>



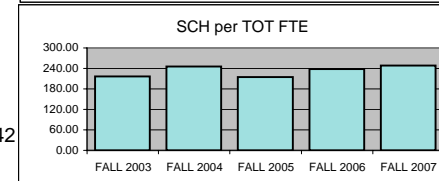
### FTE FACULTY

	<u>FALL 2003</u>	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>
FULL-TIME Tenured/Tenure Track	6.50	6.50	6.50	6.50	7.34
FULL-TIME Non-Tenure Track	2.00	1.00	2.00	1.50	0.00
PART-TIME (Adjunct)	0.50	0.50	0.75	0.25	1.50
<b>TOTAL</b>	<b>9.00</b>	<b>8.00</b>	<b>9.25</b>	<b>8.25</b>	<b>8.84</b>



### SCH PER FTE FACULTY (ADJUNCT INCL)

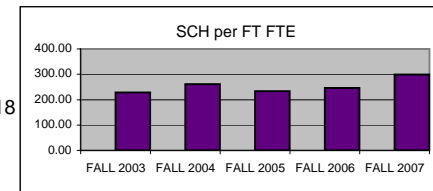
	<u>FALL 2003</u>	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>
	216.22	245.38	214.38	238.18	248.42



**SCH PER FULL-TIME FTE FACULTY**

(includes both full-time figures above)

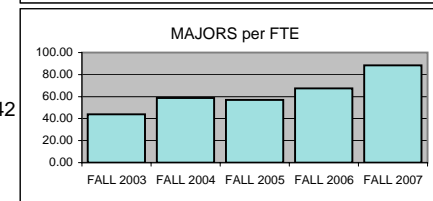
FALL 2003	FALL 2004	FALL 2005	FALL 2006	FALL 2007
228.94	261.73	233.29	245.63	299.18



**MAJORS PER FULL-TIME FTE FACULTY**

(includes both full-time figures above)

FALL 2003	FALL 2004	FALL 2005	FALL 2006	FALL 2007
43.76	58.67	57.06	67.38	88.42



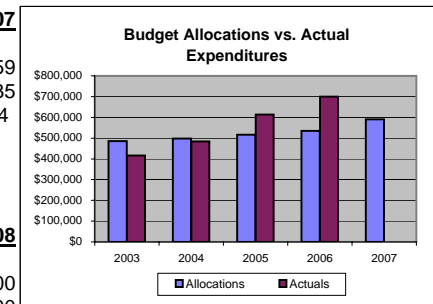
**BUDGET ALLOCATIONS**

Base budget figures as of 07/01, beginning of each fiscal year.

	7/1/03	7/1/04	7/1/05	7/1/06	7/1/2007
<b>SALARIES</b>	\$481,511	\$494,513	\$512,082	\$528,302	\$584,059
<b>OPERATING</b>	\$3,971	\$3,971	\$3,971	\$6,135	\$6,135
<b>TOTAL</b>	\$485,482	\$498,484	\$516,053	\$534,437	\$590,194

	7/1/03	7/1/04	7/1/05	7/1/06	7/1/2007
<b>ACTUAL YEAR END EXPENDITURES</b>	\$416,565	\$483,937	\$613,341	\$700,281	

Includes benefits, longevity pay and adjunct salaries for fiscal year.



**ADJUNCT SALARIES**

	03-04	04-05	05-06	06-07	07-08
<b>FALL</b>	\$3,330	\$3,500	\$3,600	\$5,200	\$14,500
<b>SPRING</b>	\$3,300	\$5,000	\$5,450	\$8,950	\$13,000

**EXTERNAL GRANT FUNDING**

Grant funding figures are for fiscal year completed just before current Fall semester.

	02-03	03-04	04-05	05-06	06-07
	\$0	\$0	\$0	\$0	\$55,000

**DEPT COST PER SCH**

Actual Expenditures/(Fall SCH + Spring SCH)

	03-04	04-05	05-06	06-07	
<b>Department</b>		\$113.14	\$125.31	\$150.18	\$172.14
<b>College</b>		\$127.18	\$140.96	\$147.41	\$159.05
<b>University</b>		\$142.66	\$145.95	\$152.71	\$159.26

**SCHOLARLY WORKS (T/TT ONLY)**

	Cal Yr 2007
<b>Paper Presentations</b>	1
<b>Journal Articles</b>	6
<b>Books Authored</b>	0
<b>Books Edited</b>	0
<b>Juried Shows, Performances</b>	0
<b>All Scholarly Works Total</b>	7

**SCHOLARSHIP PER FAC FTE (T/TT ONLY)**

<b>Department</b>	0.95
<b>College</b>	1.63
<b>University</b>	3.58