

Fall 2009 (B001) Calendar
 History of
 U.S. Journalism

X. HIST 499.03, COMM 400.02, History of U.S. Journalism - Course Calendar, Outline, and Assignments

The actual calendar will vary from the initial schedule of topics and dates... Changes to the calendar will be provided by email and they will be posted on "Blackboard." Follow this calendar for the sequences of readings.

Note: you should read the primary text whether we discuss the material in class or not.

	Date	Topic	Source
1	<i>WEEK I</i> Tues., Aug 17	Course Introduction	Instructor
2	Thurs., Aug 20	Creating a foundation for study	Instructor and Sloan, "Why study media history." pp. xi-xiv and Chapter 6
3	<i>WEEK II</i> Tue., Aug. 25	Free expression and the historiography of mass communication.	Sloan, "Why study media history." pp. xi-xiv and Chapter 6
4	Thurs., Aug. 27	What is journalism? What is a journalist? Rights and Responsibilities The purpose of a free press	Sloan, pp. 1-50 (Chapter 3) U.S. Constitution Sloan, pp. 95-122
5	<i>WEEK III</i> Tues., Sept. 1	Balancing rights with responsibilities in a free and open society The purpose of a free press	U.S. Constitution Sloan, pp. 95-122
6	Thurs., Sept.3	Presentation Requirements The ways of knowing	Sloan, pp. 51-122 (Chapter 4)
7	<i>WEEK IV</i> Tues., Sept. 8	The Origins of Mass Communication and Pre-Colonial and Colonial Press The Penny Press: 1833-1861	Sloan, pp. 51-122 (Chapter 4) Sloan, pp. 123-145 (Chapter 7)
8	Thurs., Sept. 10	Right to print versus right to reputation	Sloan, pp. 145-162 (Chapter 8)

Date	Topic	Source
WEEK V Tues., Sept. 15	Antebellum, sectionalism, slavery, and a free press	Sloan, pp. 145-162 (Chapter 8) Sloan, pp. 163-178 (Chapter 9)
Thurs. Sept. 17	The United States Civil War and keeping the public informed The industrial awakening and media	Sloan, pp. 203-252 (Chapter 11)
WEEK VI Tues. Sept. 22	The "new journalism" 1883-1900	(Chapter 12)
Thurs. Sept. 24	Pre 20 th century magazine	Sloan, pp. 253-266 (Chapter 13)
Week VII Tues. Sept. 29	Development of advertising: 1700-1900 (<i>class meeting may be abbreviated – additional information to come</i>)	(Chapter 14)
Thurs. Oct. 1	<i>--class may not meet formally today – additional information to come</i>	
Week VIII Tues. Oct. 6	20 th century media development	Sloan, pp. 287-308 (Chapter 15)
Thurs. Oct. 8	The media and reform	Sloan, pp. 309-324 (Chapter 16)
Week IX Tues. Oct 13	Media and national crisis, World War I through World War II	Sloan, pp. 325-348 (Chapter 17)
Thurs. Oct 15	20 th century magazine	Sloan, pp. 395-410
Week X Tues. Oct 20	<i>--Fall Break, no class meeting--</i>	
Thurs. Oct 22	Public Relations	Sloan, pp. 429-447 (Chapter 22)
Week XI Tues. Oct 27	The world in transition	Sloan, pp. 447-502 (Chapters 23, 24, 25)
Thurs. Oct 29	Research Papers Due The world in transition	Sloan, pp. 447-502 (Chapters 23, 24, 25)

Date	Topic	Source
<i>Week XII</i> Tues. Nov. 3	The future of mass media, freedom, and responsibility	Sloan, pp. 447-502
Thurs. Nov. 5	Presentation Day:	
<i>Week XIII</i> Tues. Nov. 10	Presentation Day:	
Thurs. Nov. 12	Presentation Day:	
<i>Week XIV</i> Tues. Nov. 17	Presentation Day:	
Thurs. Nov. 19	Presentation Day:	
<i>Week XV</i> Tues., Nov. 24	Conclusions	
Thurs., Nov. 26	<i>--No class meeting-- (Thanksgiving Break)</i>	
<i>Week XVI</i> Tues., Dec. 1	Reading day – class does not meet	