

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga

Standard License

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
Cary, NC 27513
Mr. Mark Baric
Phone 919-380-9746
Fax 919-380-9315
www.2thumbz.com
mark@2thumbz.com
Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

4imprint Inc. (49210)

PO Box 320
Oshkosh, WI 54903-0320
Mr. John P. Lord
Phone 920-236-7272 8205
Fax 920-236-7282
www.4imprint.com
john.lord@4imprint.com
Spec Agr Disclosed: 11/11/2009

Distribution Channel(s)

Restricted Channel

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07B (Consumables)
07C (Health/Beauty)
07E (Footwear)

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

adidas Team Inc (36296)

951 32nd Ave. SW
Cedar Rapids, IA 52404
Mr. Bob Leuenberger
Phone 319-368-0353
Fax 319-368-0314
www.Adidas.com
bob.leuenberger@reebok.com
Spec Agr Disclosed: 10/05/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
New York, NY 10018
Mr. Stephen Werdiger
Phone 212-594-9700
Fax 646-364-9755
www.Outerstuff.com
submissions@outerstuff.com
Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

Bacon & Company (11649)

PO Box 78
 Knoxville, TN 37901-0078
 Mr. Jed Dance
 Phone 865-523-9181 3114
 Fax 865-546-2212
 www.Baconco.com
 jedd@baconco.com
 Spec Agr Disclosed: 09/30/2009

Distribution Channel(s)

- Campus/Local Channel
- Grocery/Drug/Convenience Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops
- Super Center/Wholesale Clubs

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 06A (Sports Equipment)
- 07B (Consumables)

Campus Casuals by CC (52645)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Internet/TV/Catalog Mid-Tier
- Related Retail/Direct
- Restricted Channel
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02C (Personal Accessories)
- 06A (Sports Equipment)

Athletic Shop Inc. - The (76475)

3912 Dayton Blvd.
 Chattanooga, TN 37415
 Mr. Trevor Brooks
 Phone 423-875-4905
 Fax 423-875-4945
 www.Theathleticshop.net
 rbathleticshop@yahoo.com
 Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

- Restricted Channel

Product Categories

- None Specified

U of Tennessee Chattanooga

Campus Images dba Landmark Publishing (32994)

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/28/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Restricted Channel
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Kelly Bricker
Phone 724-295-5147 241
Fax 724-295-4033
www.Carsonindustries.com
kbricker@carsonindustries.com
Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
06A (Sports Equipment)

Champion Custom Products (12269)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
02C (Personal Accessories)
07D (Infant Products)

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Licensees

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Charles River Apparel (13670)

1205 Providence Highway (Rt 1)
Sharon, MA 02067
Mr. Jeffrey Lakin
Phone 781-793-5300 372
Fax 781-793-1129
www.Charlesriverapparel.com
jeffl@charlesriverapparel.com
Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
Off-Price/Closeout

Product Categories

01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)

Church Hill Classics (15381)

594 Pepper Street
Monroe, CT 06468
Mrs. Karen Tabor
Phone 203-268-1598 126
Fax 203-268-2468
www.Diplomaframe.com
karenf@diplomaframe.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03C (Office Products)
05E (Publishing)

Club Colors Inc. (60377)

420 East State Parkway
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-81199
www.clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)

College Kids LLP (33691)

209 Rockwood Lane
Neenah, WI 54956
Ms. Billie Jo Werner
Phone 920-886-8920 200
Fax 920-886-8933
www.College-kids.net
billie_jo_werner@college-kids.net
Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01M (Clothing Accessories)
07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
Roanoke, VA 24002
Ms. Linda Reich
Phone 540-981-0281
Fax 540-981-0337
www.Collegiatepacific.com
linda.reich@collegiatepacific.com
Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

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Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

02A (Jewelry)
02B (Class Rings)
03C (Office Products)
05D (School Supplies)

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance
Apparel)
03A (Domestics)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
dhogue@craftiquemfg.com
Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02C (Personal Accessories)
03C (Office Products)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-668-8750 126
Fax 905-624-5328
www.Gmcgifts.com
lorih@csigifts.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Karin Harrison
Phone 206-428-5746
Fax 206-830-6258
www.Cutterbuck.com
Karin.Harrison@cutterbuck.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Danjor Enterprises (61165)

4630 Campus Drive Suite 200G
Newport Beach, CA 92660
Mr. Daniel Jordan
Phone 949-260-8448
Fax 949-955-0655
www.danjor.net
djordan@sportsheadgear.net
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

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Licensees

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Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

Dr. Seuss by Tchotchke's (82702)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

E5 (15484)

4643S Ulster St, Suite 800
Denver, CO 80237
Mr. Ron Koch
Phone 303-638-2669
Fax 720-228-4061
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 10/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 10/27/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
07E (Footwear)

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Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammyp@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Framing Success a division of Herff Jones (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

From The Heart Enterprises Inc. (55848)

11915 S. Memorial Drive
Bixby, OK 74008
Mrs. LaVonda Tennell
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
lavonda@fthwholesale.com
Spec Agr Disclosed: 05/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)

Gear For Sports (11666)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Graphic Awards (22395)

PO Box 518
Lomita, CA 90717
Ms. Valerie Sisino
Phone 310-530-7743
Fax 310-530-7745
www.Graphic-awards.com
vsisino@graphic-awards.com
Spec Agr Disclosed: 04/10/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)

Herff Jones Inc. (12263)

PO Box 68956-0956
Indianapolis, IN 46268-2593
Ms. Holly Strohm
Phone 317-612-3683
Fax 317-329-3363
www.HerffJones.com/college
hastrohm@herffjones.com
Spec Agr Disclosed: 10/10/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03C (Office Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Holloway Sportswear Inc. (11789)**

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance
 Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

Incor Design (70773)

4403 A Dayton Blvd.
 Chattanooga, TN 37415
 Mr. Corey Savage
 Phone 423-870-4880
 Fax 423-875-6199
 www.Incordesign.com
 incorcsavage@aol.com
 Spec Agr Disclosed: 12/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
 Simi Valley, CA 93065
 Ms. Marisue Hasek
 Phone 727-369-5423 5423
 Fax 805-579-6066
 www.Marketidentity.com
 mhasek@lagtm.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)

J America (14278)

1200 Mason Court
 Webberville, MI 48892
 Ms. Melissa Shears
 Phone 517-655-8800 113
 Fax 517-655-8801
 www.J-america.com
 mshears@jamericaretail.com
 Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

JanSport a division of VF Outdoor Inc. (11946)

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 06A (Sports Equipment)

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Licensees

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U of Tennessee Chattanooga

Jardine Associates (44516)

200 Compass Circle
North Kingstown, RI 02852
Ms. Mary Hoskins
Phone 401-667-3800 116
Fax 401-667-3818
www.Jardineassociates.com
mary@jardineassociates.net
Spec Agr Disclosed: 09/23/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)
06A (Sports Equipment)
06C (Toys)
07B (Consumables)

Jones & Mitchell Sportswear Inc. (11541)

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
07D (Infant Products)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 10/20/2009

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

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Licensees

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U of Tennessee Chattanooga**Laser Magic/FL (13768)**

946 Century Lane
 Apopka, FL 32703-3709
 Ms. Tish Figueroa
 Phone 407-880-7151 309
 Fax 407-880-7150
 www.Lasermagic.net
 tish@lasermagic.net
 Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Gina McShane
 Phone 610-272-7575 233
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 gina@4league.com
 Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tgregg@legacycaps.com
 Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Little King Mfg. Co. Inc. (11539)

PO Box 287
 Alamo, TN 38001
 Ms. Gail Hart
 Phone 731-696-5517 12
 Fax 731-696-2289
 www.littlekingapparel.com
 gail@littlekingmfg.com
 Spec Agr Disclosed: 02/14/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 02C (Personal Accessories)
 07D (Infant Products)

Logo Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100 224
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)
 07E (Footwear)

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Licensees

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LXG (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Ms. Kristina Youngquist
 Phone 602-437-5550 245
 Fax 602-437-5445
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)

**Manual Woodworkers & Weavers
 (12284)**

3737 Howard Gap Road
 Hendersonville, NC 28792
 Ms. Penni Geyer
 Phone 828-692-7333 2323
 Fax 828-696-8237
 www.Mwwwcollegiate.com
 pennig@manualww.com
 Spec Agr Disclosed: 10/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04E (Holiday Accessories)

Marble Mountain Creations (41102)

PO Box 927
 Shannon, GA 30172
 Ms. Julie Ruth
 Phone 706-291-9115
 Fax 706-295-9115
 marblemountain@bellsouth.net
 Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

02A (Jewelry)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

**Marketing Communication Resource
 Inc. (50859)**

731 Beta Drive
 Mayfield Village, OH 44143
 Ms. Debbie Yokosuk
 Phone 440-484-3010
 Fax 440-484-3020
 debbie.yokosuk@mcr-inc.com
 Spec Agr Disclosed: 03/27/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

**MeadWestvaco Consumer & Office
 Products (13020)**

101 O'Neil Road
 Sidney, NY 13838
 Ms. Nan Birdsall
 Phone 607-561-5222
 Fax 607-561-5948
 www.Meadwestvaco.com
 nanette.birdsall@mwv.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

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Licensees

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U of Tennessee Chattanooga**Merge Left Inc. (14539)**

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899 8
 Fax 310-856-3935
 www.Mergeleft.com
 jackie@mergeleft.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Mundi/Westport Corporation (12834)

PO Box 2002
 Pine Brook, NJ 07058-2002
 Ms. Barbara Martino
 Phone 973-575-0110 287
 Fax 973-575-3319
 www.Mundiwestport.com
 bmartino@mundiwestport.com
 Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 09/26/2009

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 03A (Domestics)
 06A (Sports Equipment)

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Licensees

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U of Tennessee Chattanooga

NBC Graphics (11981)

PO Box 80529
Lincoln, NE 68501-0529
Mr. Jay Trent
Phone 402-421-0492
Fax 402-421-0507
www.Nbcgraphics.com
jtrent@nebook.com
Spec Agr Disclosed: 01/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
NEcollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Nike by Branded Custom Sportswear (76550)

7007 College Blvd. #700
Overland Park, KS 66211
Ms. Cathy Groves
Phone 913-652-6522
Fax 913 663-6801
www.Bcsapparel.com
cgroves@bcsapparel.com
Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06B (Balls)

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Licensees

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U of Tennessee Chattanooga

NIKE USA Inc. (12012)

One Bowerman Drive - Building MS2
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Nu School (78315)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Old Forge Metals Inc. (12140)

PO Box 488
Vernon, NY 13476-0488
Mr. W.H. Scott III
Phone 315-829-3100
Fax 315-829-3777
www.Oldforgepewter.com
hawley.ofm@tds.net
Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Photo File Inc. (14743)

333 North Bedford Rd. Suite #130
Mt. Kisco, NY 10549
Ms. Holly Storms
Phone 914-301-9630
Fax 914-375-6009
www.Photofile.com
hstorms@photofile.com
Spec Agr Disclosed: 10/12/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
05E (Publishing)

Premier Sports and Apparel LLC (81624)

2031 Wynwood Dr. Apt D
Cleveland, TN 37311
Mr. Michael Hatcher
Phone 423-303-0760
Fax 423-370-1331
coachhatcher@gmail.com
Spec Agr Disclosed: 09/21/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Rawlings Sporting Goods (14565)**

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brock Lord
Phone 314-819-2915
Fax 314-819-2986
www.Licensedproducts.com
Brock.Lord@licensedproducts.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

RH Apparel LLC (81182)

5708 Uptain Rd. Suite 900

Chattanooga, TN 37411

Ms. Carolyn Varnell

Phone 423-892-2738

Fax 423-892-1081

rhapparel@comcast.net

Spec Agr Disclosed: 10/27/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road

Martinsburg, PA 16662

Mr. Eric Sailor

Phone 814-224-5141 2378

Fax 814-793-4843

www.Roaringspring.com

esailer@roaringspring.com

Spec Agr Disclosed: 10/26/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Russell Brands LLC (11533)

3330 Cumberland Blvd Suite 700
Atlanta, GA 30339
Ms. Sonya Holmes
Phone 678-742-8126
Fax 678-742-8409
www.Russellathletic.com
holmessonya@russellcorp.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

U of Tennessee Chattanooga

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

Sewing Concepts (11819)

5710 Q Street
Omaha, NE 68117
Mr. Ken Aylor
Phone 402-731-8181
Fax 402-731-9291
www.Scflags.com
sewingconcepts@prodigy.net
Spec Agr Disclosed: 11/10/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)
06A (Sports Equipment)
06C (Toys)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@SignatureA.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Southern Engraving (49865)

3500 4th Avenue South
Birmingham, AL 35222
Ms. Frances Howard
Phone 205-326-3482 32
Fax 205-326-3499
so.engraving@mindspring.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Stockdale (14367)**

104 Commerce St.
 Lake Mary, FL 32746
 Ms. Kay Mullins
 Phone 407-323-5121 13
 Fax 407-321-3939
 www.Stockdale.net
 kay@stockdale.net
 Spec Agr Disclosed: 10/29/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05C (Paper Products)
 06C (Toys)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
 Attleboro, MA 02703
 Mr. Terry Sanger
 Phone 508-222-0155
 Fax 508-222-0139
 www.Stormduds.com
 terrys@stormduds.com
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
 02C (Personal Accessories)
 03A (Domestics)
 07E (Footwear)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
 San Diego, CA 92121
 Ms. Bonnie Bellingham
 Phone 858-793-5322 102
 Fax 858-793-5426
 www.Tchotchkes.com
 bbellingham@tchotchkes.com
 Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Team Beans LLC (35316)

115 Fieldcrest Ave. Raritan Center Business
 Park
 Edison, NJ 08837
 Mr. Matthew Katz
 Phone 732-967-1177 215
 Fax 732-967-1444
 mkatz@forevercollectibles.com
 Spec Agr Disclosed: 08/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 07D (Infant Products)

U of Tennessee Chattanooga

Team Dynamics (11581)

151 Collier Drive
 Doylestown, OH 44230-1208
 Ms. Joan Martin
 Phone 330-658-4300
 Fax 330-658-5544
 www.Gamefaces.com
 joan@gamefaces.com
 Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Restricted Channel
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 04D (Gifts & Novelties - Miscellaneous)

TEI (71734)

480 Sprague Street
 Dedham, MA 02026
 Mr. Kevin Meisinger
 Phone 781-320-1384
 Fax 781-320-8186
 www.Twinsenterprise.com
 kevinm@nineteen47.com
 Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
 Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Third Street Sportswear (11659)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 www.Thirdstreetsportswear.com
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 07D (Infant Products)

To The Game LLC (11499)

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Top Flight Inc (12901)**

1300 Central Avenue

Chattanooga, TN 37408-1515

Ms. Karen Burnett

Phone 423-266-8171 5493

Fax 423-266-6857

www.Topflightpaper.com

kburnett@tflt.com

Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Top Of The World (11871)

3001 36th Avenue NW

Norman, OK 73072

Mr. Mike Ross

Phone 405-360-9856 319

Fax 405-360-0373

www.Towcaps.com

mross@towcaps.com

Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128

High Point, NC 27264-7128

Ms. Effie Atwell

Phone 336-887-8877 106

Fax 336-887-2725

www.Topsox.com

eatwell@topsox.com

Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West

Leesburg, FL 34748

Mr. Sam Inman

Phone 800-727-3389 26

Fax 352-728-6002

www.tlsportswear.com

sam@tlsportswear.com

Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)

Twins Enterprise Inc. (11642)

480 Sprague Street

Dedham, MA 02026

Mr. Kevin Meisinger

Phone 781-320-1384

Fax 781-320-8186

www.Twinsenterprise.com

kevinm@nineteen47.com

Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Two Fish Concepts LLC (54531)**

6050 Peachtree Pkwy. Ste. 240-197
 Norcross, GA 30092-3336
 Ms. Tavia Allan
 Phone 770-449-1883
 Fax 678-623-0792
 www.Twofishconcepts.com
 tavie@twofishconcepts.com
 Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03C (Office Products)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05C (Paper Products)
 05D (School Supplies)
 05E (Publishing)

UFS/Third Street Sportswear (31536)

PO Box 145
 Ozark, MO 65721-0145
 Ms. Jennifer Gibson
 Phone 417-485-3881
 Fax 417-485-8995
 jennifer@thirdstreetsportswear.com
 Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance
 Apparel)
 01M (Clothing Accessories)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 06A (Sports Equipment)

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 08/31/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Mr. Raymond Garcia
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 raymond@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear &
 Sleepwear)
 01M (Clothing Accessories)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga**Vantage Custom Classics (15168)**

100 Vantage Drive
Avenel, NJ 07001
Ms. Marie Augustyn
Phone 732-340-3000 5526
Fax 732-340-5850
www.Vantageapparel.com
mariea@vantageapparel.com
Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
Austin, TX 78753
Mr. Todd Mayfield
Phone 512-832-8400
Fax 512-832-8634
todd@viatraninc.com
Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)

Vineyard Vines LLC (56803)

37 Brown House Rd.
Stamford, CT 06902
Mr. Tim Sears
Phone 800-892-4982
Fax 203-487-7490
www.Vineyardvines.com
tsears@vineyardvines.com
Spec Agr Disclosed: 06/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01M (Clothing Accessories)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)
07E (Footwear)

Whirley Industries Inc. (11979)

PO Box 988
Warren, PA 16365-0988
Ms. Sue Borland
Phone 814-723-7600
Fax 814-723-2477
www.Whirley.com
sborland@whirley.com
Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
07D (Infant Products)

Wholesale Screen Printing (70354)

3584 Mercantile Ave
Naples, FL 72401
Mr. Eric Redman
Phone 239-206-4378
Fax 239-262-8909
www.Wholesalescreenprinting.com
eredman@frsportsapparel.com
Spec Agr Disclosed: 03/22/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
03A (Domestics)

11/17/2009 3:05:18PM

Licensees

Licensed as of 11/2009

U of Tennessee Chattanooga

Your Decor Now LLC (69304)

9184 County Road 407
Navasota, TX 77868
Ms. Mary Diehl
Phone 936-828-6941
Fax 936-894-1756
www.Yourdecornow.com
mary_diehl@yourdecornow.com
Spec Agr Disclosed: 07/23/2009

109 Licensees
109 Special Aggrements
109 Disclosed

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04D (Gifts & Novelties - Miscellaneous)

Zephyr Graf-X (13475)

5443 Earhart Road
Loveland, CO 80538
Mr. Jas Kasten
Phone 970-663-3242 220
Fax 970-663-7695
www.Zhats.com
jkasten@zhats.com
Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)