

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Standard License

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04C (Signage Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)
- 05A (Stationery)
- 05C (Paper Products)
- 05D (School Supplies)
- 05E (Publishing)
- 06A (Sports Equipment)
- 06B (Balls)
- 06C (Toys)
- 07B (Consumables)
- 07C (Health/Beauty)
- 07E (Footwear)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)

2Thumbs Entertainment (50059)

107 Eaton Place - Suite 320
 Cary, NC 27513
 Mr. Mark Baric
 Phone 919-380-9746
 Fax 919-380-9315
 www.2thumbz.com
 mark@2thumbz.com
 Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

07H (Media Players & Content)

4imprint Inc. (49210)

PO Box 320
 Oshkosh, WI 54903-0320
 Mr. John P. Lord
 Phone 920-236-7272 8205
 Fax 920-236-7282
 www.4imprint.com
 john.lord@4imprint.com
 Spec Agr Disclosed: 07/18/2009

Distribution Channel(s)

Restricted Channel

Product Categories

adidas Team Inc (36296)

951 32nd Ave. SW
 Cedar Rapids, IA 52404
 Mr. Bob Leuenberger
 Phone 319-368-0353
 Fax 319-368-0314
 www.Adidas.com
 bob.leuenberger@reebok.com
 Spec Agr Disclosed: 03/16/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

adidas by Outerstuff (66862)

1370 Broadway 15th Floor
 New York, NY 10018
 Mr. Stephen Werdiger
 Phone 212-594-9700
 Fax 646-364-9755
 submissions@outerstuff.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 04D (Gifts & Novelties - Miscellaneous)
- 06A (Sports Equipment)
- 07D (Infant Products)
- 07E (Footwear)

- 01B (Men's/Unisex Outerwear)
- 01C (Men's/Unisex Other Headwear)
- 01D (Men's/Unisex Combo-Packaged Goods)
- 01H (Men's Fashion Apparel)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 06A (Sports Equipment)

- 01A (Men's/Unisex T-shirts)
- 01B (Men's/Unisex Outerwear)
- 01E (Jerseys/Uniforms)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01M (Clothing Accessories)
- 01N (Men's/Unisex Structured Closed Back Headwear)
- 01O (Men's/Unisex Structured Stretch Fit Headwear)
- 01P (Men's/Unisex Unstructured Closed Back Headwear)
- 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
- 01R (Men's/Unisex Adjustable Non-Wool Headwear)
- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 05E (Publishing)
- 06A (Sports Equipment)
- 07B (Consumables)

Athletic Shop Inc. - The (76475)

3912 Dayton Blvd.
 Chattanooga, TN 37415
 Mr. Trevor Brooks
 Phone 423-875-4905
 Fax 423-875-4945
www.Theathleticshop.net
rbathleticshop@yahoo.com
 Spec Agr Disclosed: 06/16/2009

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Bacon & Company (11649)

PO Box 78
 Knoxville, TN 37901-0078
 Mr. Jed Dance
 Phone 865-523-9181 3114
 Fax 865-546-2212
www.Baconco.com
jedd@baconco.com
 Spec Agr Disclosed: 06/23/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

Ahead Headgear (32726)

1268 Channel Park
 Marietta, GA 30064
 Mr. Tom Miller
 Phone 770-356-9931
 Fax 770-428-2382
www.Aheadweb.com
tomm@aheadhq.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Campus Casuals by CC (52645)

420 East State Pkwy.
Schaumburg, IL 60173
Mr. Doug Murphy
Phone 847-490-3636
Fax 847-490-8199
www.Clubcolors.com
d_baer@campuscasuals.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
06A (Sports Equipment)

Campus Images dba Landmark

Publishing (32994)

651 Park Village Drive
Atlanta, GA 30306
Mr. Keith Mackintosh
Phone 404-261-2730
Fax 404-261-7921
www.Campusimages.com
keith@landmarkpublishing.com
Spec Agr Disclosed: 10/06/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

05E (Publishing)

Captivating Headgear (50242)

PO Box 721210
Norman, OK 73072
Mr. Mike Ross
Phone 405-360-9856
Fax 405-360-0373
www.Towcaps.com
mross@towcaps.com
Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)

Carson Specialties (12086)

189 Foreman Road
Freeport, PA 16229-1799
Ms. Rochele King
Phone 724-295-5147 273
Fax 724-295-4033
www.Carsonindustries.com
rking@carsonhomeaccents.com
Spec Agr Disclosed: 10/31/2008

Distribution Channel(s)

Campus/Local Channel
Department Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
06A (Sports Equipment)

CDI Corp (17259)

3440 North Knox Street
Chicago, IL 60641
Ms. Rita Tucker
Phone 773-205-2960 13
Fax 773-205-2965
www.Cdi-corp.com
ritatucker@cdi-corp.com
Spec Agr Disclosed: 11/15/2008

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Champion Custom Products (12269)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 07D (Infant Products)

Charles River Apparel (13670)

1205 Providence Highway (rte 1)
 Sharon, MA 02067
 Mr. Jeffrey Lakin
 Phone 781-793-5300 372
 Fax 781-793-1129
 www.Charlesriverapparel.com
 jeffl@charlesriverapparel.com
 Spec Agr Disclosed: 07/02/2009

Distribution Channel(s)

Campus/Local Channel
 Off-Price/Closeout

Product Categories

01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Church Hill Classics (15381)

594 Pepper Street
 Monroe, CT 06468
 Mrs. Karen Tabor
 Phone 203-268-1598 126
 Fax 203-268-2468
 www.Diplomaframe.com
 karenf@diplomaframe.com
 Spec Agr Disclosed: 06/25/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

Club Colors Inc. (60377)

420 East State Parkway
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-81199
 www.clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 06A (Sports Equipment)

College Kids LLP (33691)

209 Rockwood Lane
 Neenah, WI 54956
 Ms. Billie Jo Werner
 Phone 920-886-8920 200
 Fax 920-886-8933
 www.College-kids.net
 billie_jo_werner@college-kids.net
 Spec Agr Disclosed: 11/07/2008

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01M (Clothing Accessories)
 07D (Infant Products)

Collegiate Pacific Co. (11654)

PO Box 300
 Roanoke, VA 24002
 Ms. Linda Reich
 Phone 540-981-0281
 Fax 540-981-0337
 www.Collegiatepacific.com
 linda.reich@collegiatepacific.com
 Spec Agr Disclosed: 11/03/2008

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04C (Signage Products)

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Colosseum Athletics Corporation (13069)

2400 S. Wilmington Ave.
Compton, CA 90220-5403
Ms. Noreen Newman
Phone 310-667-8341 159
Fax 310-667-8502
www.Colosseumusa.com
noreenn@colocm.com
Spec Agr Disclosed: 02/28/2009

Product Categories

- 02A (Jewelry)
- 02B (Class Rings)
- 03C (Office Products)
- 05D (School Supplies)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Cotton Exchange-The (11647)

PO Box 825
Wendell, NC 27591
Ms. Carol Magee
Phone 919-365-5900 117
Fax 919-365-5999
www.Thecottonexchange.com
cmagee@cottonx.com
Spec Agr Disclosed: 06/25/2009

Product Categories

- 02C (Personal Accessories)
- 03C (Office Products)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)

Distribution Channel(s)

- Campus/Local Channel
- Department Stores
- Internet/TV/Catalog Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Distribution Channel(s)

- Better Dept Stores/Boutiques
- Campus/Local Channel
- Department Stores
- Grocery/Drug/Convenience Stores
- Internet/TV/Catalog Mid-Tier
- Off-Price/Closeout
- Specialty Mid-Tier
- Sporting Goods/Sports Specialty/Fan Shops

Product Categories

- 01A (Men's/Unisex T-shirts)
- 01F (Infant/Toddler Apparel)
- 01G (Youth Apparel)
- 01H (Men's Fashion Apparel)
- 01I (Women's Apparel)
- 01J (Men's/Unisex Fleece)
- 01L (Men's/Unisex Performance Apparel)
- 03A (Domestics)

CSI International Inc. (12351)

1001 Main Street
Niagara Falls, NY 14301
Ms. Lori Minor
Phone 800-668-8750
Fax 905-624-5328
www.Gmcgifts.com
lorih@csigifts.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

- Campus/Local Channel

Product Categories

- 02A (Jewelry)
- 02C (Personal Accessories)
- 03A (Domestics)
- 03B (Furniture/Furnishings)
- 03C (Office Products)
- 03D (Housewares)
- 04A (Automobile Products)
- 04D (Gifts & Novelties - Miscellaneous)
- 04E (Holiday Accessories)

Craftique Manufacturing Co. (14558)

PO Box 4422
Chattanooga, TN 37405
Mr. Billy Hogue
Phone 423-267-9333
Fax 800-290-3360
dhogue@craftiquemfg.com
Spec Agr Disclosed: 03/03/2009

Distribution Channel(s)

Commemorative Brands Inc. (12274)

7211 Circle S. Road
Austin, TX 78745
Ms. Sheila Chandler
Phone 512-689-2430 2430
Fax 512-440-2227
www.Balfour.com
sheila.chandler@cbi-rings.com
Spec Agr Disclosed: 04/06/2009

Distribution Channel(s)

- Campus/Local Channel
- Related Retail/Direct

8/27/2009 2:43:38PM

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Cutter & Buck (29578)

701 North 34th Street - Suite 400
Seattle, WA 98103
Ms. Nancy Pethick
Phone 206-622-4191 1779
Fax 206-830-6926
www.Cutterbuck.com
Nancy.Pethick@cutterbuck.com
Spec Agr Disclosed: 03/04/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
01I (Women's Apparel)

Danjor Enterprises (61165)

4630 Campus Drive Suite 200G
Newport Beach, CA 92660
Mr. Daniel Jordan
Phone 949-260-8448
Fax 949-955-0655
www.danjor.net
djordan@sportsheadgear.net
Spec Agr Disclosed: 10/20/2008

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

04D (Gifts & Novelties - Miscellaneous)

Dixie Seal & Stamp Co Inc (11559)

75 Royal Woods Court
Tucker, GA 30084
Mr. Curtis Schmidt
Phone 404-875-8883
Fax 404-872-3504
www.Dixieseal.com
curtis@dixieseal.com
Spec Agr Disclosed: 07/20/2009

Distribution Channel(s)

Campus/Local Channel
Golf Specialty
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03B (Furniture/Furnishings)
04A (Automobile Products)
04C (Signage Products)

E5 (15484)

4643S Ulster St, Suite 800
Denver, CO 80237
Mr. Ron Koch
Phone 303-638-2669
Fax 720-228-4061
www.e5usa.net
ron@e5usa.net
Spec Agr Disclosed: 07/23/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Eglomise Designs of Boston Inc. (15483)

4 Antietam Street
Devens, MA 01434-5055
Ms. Jen LeBlanc
Phone 978-862-0314
Fax 978-862-0009
www.Eglomisedesigns.com
jleblanc@eglomisedesigns.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct

Product Categories

03A (Domestics)
03C (Office Products)
05A (Stationery)
05E (Publishing)

Fan Mats LLC (46886)

3255 Shawnee Industrial Way
Suwanee, GA 30024
Mr. Bob Roche
Phone 800-525-5923 330
Fax 678-730-0604
www.Fanmats.com
bob@fanmats.com
Spec Agr Disclosed: 07/26/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03B (Furniture/Furnishings)
04A (Automobile Products)

8/27/2009 2:43:38PM

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

For Bare Feet Inc. (11695)

PO Box 159
Helmsburg, IN 47435
Ms. Kelly Baugh
Phone 812-988-6674 8302
Fax 812-988-1550
www.Forbarefeet.com
kelly@forbarefeet.com
Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Amusement Park
Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
07E (Footwear)

Four Point Products (11634)

106 Gamma Drive
Pittsburgh, PA 15238-2949
Ms. Tammy Plutko
Phone 800-456-6603
Fax 412-967-9898
www.Fourpoint.com
tammy@binders.com
Spec Agr Disclosed: 02/11/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)

Framing Success, a division of Herff Jones (12294)

2556 Horse Pasture Road Taylor Farms
Commerce Park
Virginia Beach, VA 23453
Ms. Kim Stephenson
Phone 757-689-3000
Fax 757-689-3002
www.Framingsuccess.com
kstephenson@framingsuccess.com
Spec Agr Disclosed: 01/20/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Specialty Mid-Tier

Product Categories

03C (Office Products)

From The Heart Enterprises Inc. (55848)

11915 S. Memorial Drive
Bixby, OK 74008
Mrs. LaVonda Tennell
Phone 918-369-0666
Fax 918-369-0683
www.Fthwholesale.com
hr@fthwholesale.com
Spec Agr Disclosed: 05/07/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)

Gap Partners Inc. (72171)

6580 Wolffork Rd.
Rabun Gap, GA 30568
Mr. Charles Hadaway
Phone 706-202-6785
Fax 706-746-5012
www.Gappartnersinc.com
hadaway7@bellsouth.net
Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga

Gear For Sports (11666)

9700 Commerce Parkway
 Lenexa, KS 66219
 Mr. Trey Ham
 Phone 913-693-3261
 Fax 913-693-3939
 www.Gearforsports.com
 tham@gearforsports.com
 Spec Agr Disclosed: 08/29/2008

Product Categories

03C (Office Products)

Herff Jones Inc. (12263)

PO Box 68956-0956
 Indianapolis, IN 46268-2593
 Ms. Holly Strohm
 Phone 317-612-3683
 Fax 317-329-3363
 www.HerffJones.com/college
 hastrohm@herffjones.com
 Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 03C (Office Products)
 04B (Collectibles)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)

Holloway Sportswear Inc. (11789)

PO Box 4489
 Sidney, OH 45365-4489
 Ms. Beth Russell
 Phone 937-497-7575 256
 Fax 937-497-7337
 www.Hollowayusa.com
 beth.russell@hollowayusa.com
 Spec Agr Disclosed: 01/14/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01E (Jerseys/Uniforms)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 02C (Personal Accessories)
 03A (Domestics)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

I.D. Gear Inc. (65813)

3145 Bush Drive
 Franklin, TN 37064
 Mr. Mark Donohoo
 Phone 615-566-2993
 Fax 615-790-2138
 www.ldgearusa.com
 mark@ldgearusa.com
 Spec Agr Disclosed: 09/30/2008

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier

Product Categories

07D (Infant Products)

Incor Design (70773)

4403 A Dayton Blvd.
 Chattanooga, TN 37415
 Mr. Corey Savage
 Phone 423-870-4880
 Fax 423-875-6199
 www.Incordesign.com
 incorcsavage@aol.com
 Spec Agr Disclosed: 12/11/2008

Distribution Channel(s)

Restricted Channel

Product Categories

None Specified

Graphic Awards (22395)

PO Box 518
 Lomita, CA 90717
 Ms. Valerie Sisino
 Phone 310-530-7743
 Fax 310-530-7745
 www.Graphic-awards.com
 vsisino@graphic-awards.com
 Spec Agr Disclosed: 04/10/2009

Distribution Channel(s)

Campus/Local Channel

U of Tennessee Chattanooga

It's All Greek To Me (CA) (11564)

2360 Shasta Way # B
 Simi Valley, CA 93065
 Ms. Marisue Hasek
 Phone 727-369-5423 5423
 Fax 805-579-6066
 www.Marketidentity.com
 mhasek@lagtm.com
 Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)

J America (14278)

1200 Mason Court
 Webberville, MI 48892
 Mr. Brian Clark
 Phone 517-655-8800 113
 Fax 517-655-8801
 www.J-america.com
 brianclark@jamericaretail.com
 Spec Agr Disclosed: 06/30/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged
 Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)

**JanSport, a division of VF Outdoor,
 Inc. (11946)**

PO Box 1817
 Appleton, WI 54912-1817
 Ms. Dawn Brown
 Phone 920-735-1918
 Fax 920-831-7743
 www.Jansport.com
 dawn_brown@vfc.com
 Spec Agr Disclosed: 07/27/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Related Retail/Direct
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 02C (Personal Accessories)
 06A (Sports Equipment)

Jardine Associates (44516)

200 Compass Circle
 North Kingstown, RI 02852
 Ms. Mary Hoskins
 Phone 401-667-3800 116
 Fax 401-667-3818
 www.Jardineassociates.com
 mary@jardineassociates.net
 Spec Agr Disclosed: 03/18/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05D (School Supplies)
 06A (Sports Equipment)
 06C (Toys)
 07B (Consumables)

8/27/2009 2:43:38PM

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga**Jones & Mitchell Sportswear Inc. (11541)**

11880 College Blvd. Suite 400
Overland Park, KS 66210
Ms. Sarah Dice
Phone 913-324-2762 2762
Fax 913-324-2799
www.Jonesmitchell.com
sdice@jonesmitchell.com
Spec Agr Disclosed: 03/06/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Off-Price/Closeout
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01A (Men's/Unisex T-shirts)
01D (Men's/Unisex Combo-Packaged
Goods)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Jostens Inc. (11572)

148 E. Broadway
Owatonna, MN 55060
Ms. Elizabeth Lent
Phone 507-455-6418 6418
Fax 507-455-6584
www.Jostens.com
elizabeth.lent@jostens.com
Spec Agr Disclosed: 09/19/2008

Distribution Channel(s)

Campus/Local Channel
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier

Product Categories

01B (Men's/Unisex Outerwear)
01H (Men's Fashion Apparel)
02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
04A (Automobile Products)
04B (Collectibles)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05D (School Supplies)
05E (Publishing)

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
03A (Domestics)
07D (Infant Products)

K & M/Nordic Co. (12397)

5 Tripps Lane
Riverside, RI 02915
Ms. Sandy Martin
Phone 401-431-9299 103
Fax 401-431-0666
www.Nordiccompanyinc.com
licensing@nordiccompanyinc.com
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

03C (Office Products)
03D (Housewares)
07D (Infant Products)

Knights Apparel Inc. (14948)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone 864-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 08/11/2009

Distribution Channel(s)

Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories**Laser Magic/FL (13768)**

946 Century Lane
Apopka, FL 32703-3709
Ms. Tish Figueroa
Phone 407-880-7151 309
Fax 407-880-7150
www.Lasermagic.net
tish@lasermagic.net
Spec Agr Disclosed: 01/15/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
05C (Paper Products)
06A (Sports Equipment)
06D (Games)

8/27/2009 2:43:38PM

Licensees

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U of Tennessee Chattanooga

League Collegiate Wear (13962)

401 E 4th St., Bldg. #8, 1st Floor
 Bridgeport, PA 19405
 Ms. Gina McShane
 Phone 610-272-7575 233
 Fax 610-272-9175
 www.Leaguecollegiatewear.com
 gina@4league.com
 Spec Agr Disclosed: 03/12/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)

01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed
 Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit
 Headwear)
 01P (Men's/Unisex Unstructured Closed
 Back Headwear)
 01Q (Men's/Unisex Adjustable Wool
 Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool
 Headwear)
 02A (Jewelry)
 02C (Personal Accessories)
 04D (Gifts & Novelties - Miscellaneous)
 07E (Footwear)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops
 Super Center/Wholesale Clubs

Product Categories

02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03D (Housewares)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 05C (Paper Products)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)
 07E (Footwear)

Legacy Athletic (14000)

14 Barnhart Drive
 Hanover, PA 17331
 Ms. Tori Gregg
 Phone 717-630-0892 111
 Fax 717-630-0827
 www.Legacyathletic.com
 tgregg@legacycaps.com
 Spec Agr Disclosed: 05/13/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

Little King Mfg. Co. Inc. (11539)

PO Box 287
 Alamo, TN 38001
 Ms. Gail Hart
 Phone 731-696-5517 12
 Fax 731-696-2289
 www.littlekingapparel.com
 gail@littlekingmfg.com
 Spec Agr Disclosed: 02/14/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan
 Shops

Product Categories

01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 02C (Personal Accessories)
 07D (Infant Products)

Logo Inc. (36683)

117 Southeast Parkway
 Franklin, TN 37064
 Ms. Shannon O'Dell
 Phone 615-261-2100 224
 Fax 615-261-2101
 www.Logochairs.com
 shannon@logochairs.com
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

8/27/2009 2:43:38PM

Licensees

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LXG (17536)

2249 W. Fairmont Dr. #2
 Tempe, AZ 85282
 Ms. Kristina Youngquist
 Phone 602-437-5550 245
 Fax 602-437-5445
 www.Suttersmill.com
 kristina@suttersmill.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05D (School Supplies)
 06A (Sports Equipment)
 06D (Games)
 07C (Health/Beauty)

Manual Woodworkers & Weavers (12284)

3737 Howard Gap Road
 Hendersonville, NC 28792
 Ms. Penni Geyer
 Phone 828-692-7333 2323
 Fax 828-696-8237
 www.Manualww.com
 pennig@manualww.com
 Spec Agr Disclosed: 10/03/2008

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 04E (Holiday Accessories)

Marble Mountain Creations (41102)

PO Box 927
 Shannon, GA 30172
 Ms. Julie Ruth
 Phone 706-291-9115
 Fax 706-295-9115
 marblemountain@bellsouth.net
 Spec Agr Disclosed: 01/07/2009

Distribution Channel(s)

Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

02A (Jewelry)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)

Marketing Communication Resource Inc. (50859)

731 Beta Drive
 Mayfield Village, OH 44143
 Ms. Debbie Yokosuk
 Phone 440-484-3010
 Fax 440-484-3020
 debbie.yokosuk@mcr-inc.com
 Spec Agr Disclosed: 03/27/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

05A (Stationery)

MeadWestvaco Consumer & Office Products (13020)

101 O'Neil Road
 Sidney, NY 13838
 Ms. Nan Birdsall
 Phone 607-561-5222
 Fax 607-561-5948
 www.Meadwestvaco.com
 nanette.birdsall@mwv.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

8/27/2009 2:43:38PM

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U of Tennessee Chattanooga**Merge Left Inc. (14539)**

13147 S. Western Ave
 Gardena, CA 90249
 Ms. Jackie Resnick
 Phone 310-856-3899 8
 Fax 310-856-3935
 www.Mergeleft.com
 jackie@mergeleft.com
 Spec Agr Disclosed: 08/12/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Midwest College Mktg Group (15050)

400 North Main Street
 Chelsea, MI 48118
 Ms. Kim Brown
 Phone 734-433-5444
 Fax 734-433-5466
 www.Mcmgroup.net
 kbrown@mcmgroup.net
 Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
 Restricted Channel

Product Categories

02A (Jewelry)
 02C (Personal Accessories)
 03A (Domestics)
 03B (Furniture/Furnishings)
 03C (Office Products)
 03D (Housewares)
 04A (Automobile Products)
 04B (Collectibles)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 04E (Holiday Accessories)
 05A (Stationery)
 05B (Checks)
 05C (Paper Products)
 05D (School Supplies)
 06A (Sports Equipment)
 06B (Balls)
 06C (Toys)
 06D (Games)
 07B (Consumables)
 07C (Health/Beauty)
 07D (Infant Products)
 07E (Footwear)

Movitas Corporation (66191)

1667 Woodwalk Stream
 Atlanta, GA 30339
 Mr. Melvin Anderson
 Phone 770-331-4404
 Fax 770-955-1504
 www.Movitas.net
 manderson@movitas.net
 Spec Agr Disclosed: 08/27/2008

Distribution Channel(s)

Internet/TV/Catalog Mid-Tier
 Related Retail/Direct

Product Categories

03C (Office Products)

Mundi/Westport Corporation (12834)

PO Box 2002
 Pine Brook, NJ 07058-2002
 Ms. Barbara Martino
 Phone 973-575-0110 287
 Fax 973-575-3319
 www.Mundiwestport.com
 bmartino@mundiwestport.com
 Spec Agr Disclosed: 01/30/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mass/Value Catalog
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01B (Men's/Unisex Outerwear)
 01M (Clothing Accessories)
 02C (Personal Accessories)
 03A (Domestics)
 03C (Office Products)
 03D (Housewares)
 04D (Gifts & Novelties - Miscellaneous)
 05A (Stationery)
 05B (Checks)
 05D (School Supplies)
 06A (Sports Equipment)

MV Sport (11592)

PO Box 9171
 Bay Shore, NY 11706-9171
 Ms. Ellen Linz
 Phone 631-273-8020 256
 Fax 631-435-8018
 www.Mvsport.com
 ellen@wpmv.com
 Spec Agr Disclosed: 07/07/2008

Distribution Channel(s)

Campus/Local Channel
 Golf Specialty
 Specialty Mid-Tier

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 03A (Domestics)
 06A (Sports Equipment)

Licensees

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NBC Graphics (11981)

PO Box 80529
Lincoln, NE 68501-0529
Mr. Jay Trent
Phone 402-421-0492
Fax 402-421-0507
www.Nbcgraphics.com
jtrent@nebook.com
Spec Agr Disclosed: 01/10/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
04D (Gifts & Novelties - Miscellaneous)

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

New Era Cap Co. Inc. (11985)

160 Delaware Ave.
Buffalo, NY 14202
Ms. Lauren Hartmayer
Phone 716-604-9000 1185
Fax 716-604-9127
www.Neweracap.com
NEcollege@neweracap.com
Spec Agr Disclosed: 05/10/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

News Printing & Publishing Co. Inc. of Worcester (37242)

24 Jolma Rd.
Worcester, MA 01604
Ms. Beth Parker
Phone 508-752-1969 411
Fax 508-757-5610
www.Saltuspress.com
bparker@saltuspress.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
05E (Publishing)

Next Inc. dba NCC Apparel (40112)

1295 Vernon Street
Wabash, IN 46992
Ms. Colleen Lunn
Phone 260-563-2186 16
Fax 260-569-0921
www.Nextinc.com
colleenl@nextmarketinginc.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

8/27/2009 2:43:38PM

Licensees

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U of Tennessee Chattanooga**NIKE USA Inc. (12012)**

One Bowerman Drive - Building MJ3
Beaverton, OR 97005-6453
Ms. Elaine Nock
Phone 503-532-6925
Fax 503-622-8084
www.Nike.com
elaine.nock@nike.com
Spec Agr Disclosed: 07/24/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Related Retail/Direct
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
02C (Personal Accessories)
05E (Publishing)
06A (Sports Equipment)
06B (Balls)
07D (Infant Products)
07E (Footwear)

Nu School (78315)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/29/2008

Distribution Channel(s)

Grocery/Drug/Convenience Stores

Product Categories

01A (Men's/Unisex T-shirts)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)

Old Forge Metals Inc. (12140)

PO Box 488
Vernon, NY 13476-0488
Mr. W.H. Scott III
Phone 315-829-3100
Fax 315-829-3777
www.Oldforgepewter.com
hawley.ofm@tds.net
Spec Agr Disclosed: 05/01/2009

Distribution Channel(s)

Campus/Local Channel
Restricted Channel

Product Categories

02A (Jewelry)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04D (Gifts & Novelties - Miscellaneous)

Pro-Ad Sports Inc. (13345)

PO Box 184
Lookout Mountain, TN 37350
Ms. Leah Daniel
Phone 706-861-3211 124
Fax 706-861-3266
www.Pro-adsports.com
ldaniel@pro-adsports.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Rawlings Sporting Goods (14565)

510 Maryville University Dr. Suite 110
St. Louis, MO 63141
Mr. Brian Finegan
Phone 314-819-2915
Fax 314-819-2986
www.Licensedproducts.com
brian.finegan@licensedproducts.com
Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops
Super Center/Wholesale Clubs

Product Categories

03A (Domestics)
03D (Housewares)
04B (Collectibles)
04C (Signage Products)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)

U of Tennessee Chattanooga

Red Oak Sportswear by Knights Apparel (11573)

5475 North Blackstock Rd.
Spartanburg, SC 29303
Ms. Heather Bishop
Phone (864)
-587-9690
Fax 864-587-9959
www.Knightsapparel.com
hbishop@knightsapparel.com
Spec Agr Disclosed: 06/17/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Off-Price/Closeout
Super Center/Wholesale Clubs

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01K (Men's/Unisex Loungewear & Sleepwear)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
04D (Gifts & Novelties - Miscellaneous)
07D (Infant Products)

Roaring Spring Blank Book Co. (13224)

RD #1 - Apple Packers Road
Martinsburg, PA 16662
Mr. Eric Sailor
Phone 814-224-5141 2378
Fax 814-793-4843
www.Roaringspring.com
esailer@roaringspring.com
Spec Agr Disclosed: 11/05/2008

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Russell Brands LLC (11533)

3330 Cumberland Blvd Suite 700

Atlanta, GA 30339

Ms. Sonya Holmes

Phone 678-742-8126

Fax 678-742-8409

www.Russellathletic.com

holmessonya@russellcorp.com

Spec Agr Disclosed: 04/24/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01B (Men's/Unisex Outerwear)
01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged Goods)
01E (Jerseys/Uniforms)
01G (Youth Apparel)
01H (Men's Fashion Apparel)
01I (Women's Apparel)
01J (Men's/Unisex Fleece)
01L (Men's/Unisex Performance Apparel)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Samsill Corporation (13741)

PO Box 15066
Ft. Worth, TX 76119
Ms. Cinda Troupe
Phone 817-536-1906 228
Fax 817-535-6900
www.Samsill.com
ctroupe@samsill.com
Spec Agr Disclosed: 01/22/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog

Product Categories

05D (School Supplies)

Shenandoah Framing Inc. (14150)

215 Greenhouse Rd.
Lexington, VA 24450
Mr. Wayne Fitzgerald
Phone 540-463-3252
Fax 540-463-3252
www.Shenandoahframing.com
wayne@shenandoahframing.com
Spec Agr Disclosed: 07/16/2009

Distribution Channel(s)

Related Retail/Direct

Product Categories

03C (Office Products)

8/27/2009 2:43:38PM

Licensees

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U of Tennessee Chattanooga

Signature Announcements Inc. (27807)

10855 US 19 N -- Suite C
Clearwater, FL 33764
Mr. Jason Wilson
Phone 727-489-2070
Fax 888-830-8310
www.Graduationannouncements.net
licensing@SignatureA.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct
Restricted Channel

Product Categories

03A (Domestics)
03C (Office Products)
03D (Housewares)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)

Southern Engraving (49865)

3500 4th Avenue South
Birmingham, AL 35222
Ms. Frances Howard
Phone 205-326-3482 32
Fax 205-326-3499
so.engraving@mindspring.com
Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05A (Stationery)
05D (School Supplies)

Standard Chair Of Gardner (12421)

1 South Main Street
Gardner, MA 01440-0929
Ms. Heather Caron
Phone 978-632-1301
Fax 978-632-1345
www.Standardchair.com
heatherc@standardchair.com
Spec Agr Disclosed: 03/30/2009

Distribution Channel(s)

Campus/Local Channel
Related Retail/Direct

Product Categories

03B (Furniture/Furnishings)

Storm Duds Raingear (12007)

100 Frank Mossberg Drive
Attleboro, MA 02703
Mr. Terry Sanger
Phone 508-222-0155
Fax 508-222-0139
www.Stormduds.com
terrys@stormduds.com
Spec Agr Disclosed: 08/13/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

01B (Men's/Unisex Outerwear)
02C (Personal Accessories)
03A (Domestics)
07E (Footwear)

Tchotchke's (26672)

6440 Lusk Blvd. Suite D110
San Diego, CA 92121
Ms. Bonnie Bellingham
Phone 858-793-5322 102
Fax 858-793-5426
www.Tchotchkes.com
bbellingham@tchotchkes.com
Spec Agr Disclosed: 07/07/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03C (Office Products)
03D (Housewares)
04A (Automobile Products)
04C (Signage Products)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05B (Checks)
05C (Paper Products)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
06D (Games)
07C (Health/Beauty)
07D (Infant Products)
07E (Footwear)

8/27/2009 2:43:38PM

Licensees

Licensed as of 08/2009

U of Tennessee Chattanooga**Team Beans LLC (35316)**

115 Fieldcrest Avenue Raritan Center
Business Park
Edison, NJ 08837
Mr. Matthew Katz
Phone 732-967-1177 215
Fax 732-967-1444
mkatz@forevercollectibles.com
Spec Agr Disclosed: 08/03/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Internet/TV/Catalog Mid-Tier
Off-Price/Closeout
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops
Super Center/Wholesale Clubs

Product Categories

02A (Jewelry)
02C (Personal Accessories)
03A (Domestics)
03B (Furniture/Furnishings)
03D (Housewares)
04A (Automobile Products)
04B (Collectibles)
04D (Gifts & Novelties - Miscellaneous)
04E (Holiday Accessories)
05A (Stationery)
05D (School Supplies)
06A (Sports Equipment)
06B (Balls)
06C (Toys)
07D (Infant Products)

Team Dynamics (11581)

151 Collier Drive
Doylestown, OH 44230-1208
Ms. Joan Martin
Phone 330-658-4300
Fax 330-658-5544
www.Gamefaces.com
joan@gamefaces.com
Spec Agr Disclosed: 04/12/2009

Distribution Channel(s)

Campus/Local Channel
Department Stores
Grocery/Drug/Convenience Stores
Related Retail/Direct
Restricted Channel
Specialty Mass/Value Catalog
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

02A (Jewelry)
04D (Gifts & Novelties - Miscellaneous)

TEI (71734)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Grocery/Drug/Convenience Stores
Super Center/Wholesale Clubs

Product Categories

01C (Men's/Unisex Other Headwear)
01D (Men's/Unisex Combo-Packaged
Goods)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed
Back Headwear)
01O (Men's/Unisex Structured Stretch Fit
Headwear)
01P (Men's/Unisex Unstructured Closed
Back Headwear)
01Q (Men's/Unisex Adjustable Wool
Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool
Headwear)
04D (Gifts & Novelties - Miscellaneous)

Third Street Sportswear (11659)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
www.Thirdstreetsportswear.com
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan
Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)
07D (Infant Products)

8/27/2009 2:43:38PM

Licensees

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U of Tennessee Chattanooga**To The Game LLC (11499)**

PO Box 2516
 Phenix City, AL 36868-2516
 Ms. Keeli Floyd
 Phone 334-291-5151 107
 Fax 334-448-2313
 www.2thegame.com
 keelifloyd@2thegame.com
 Spec Agr Disclosed: 06/04/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Off-Price/Closeout
 Restricted Channel
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01C (Men's/Unisex Other Headwear)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)

Tommy Hilfiger Golf by Club Colors (46464)

420 East State Pkwy.
 Schaumburg, IL 60173
 Mr. Doug Murphy
 Phone 847-490-3636
 Fax 847-490-8199
 www.Clubcolors.com
 d_baer@campuscasuals.com
 Spec Agr Disclosed: 02/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Internet/TV/Catalog Mid-Tier
 Related Retail/Direct
 Restricted Channel

Product Categories

01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01L (Men's/Unisex Performance Apparel)

Top Flight Inc (12901)

1300 Central Avenue
 Chattanooga, TN 37408-1515
 Ms. Karen Burnett
 Phone 423-266-8171 5493
 Fax 423-266-6857
 www.Topflightpaper.com
 kburnett@tflt.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Campus/Local Channel

Product Categories

05D (School Supplies)

Top Of The World (11871)

3001 36th Avenue NW
 Norman, OK 73072
 Mr. Mike Ross
 Phone 405-360-9856 319
 Fax 405-360-0373
 www.Towcaps.com
 mross@towcaps.com
 Spec Agr Disclosed: 07/09/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
 Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01M (Clothing Accessories)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 04D (Gifts & Novelties - Miscellaneous)

Topsox (11759)

PO Box 7128
 High Point, NC 27264-7128
 Ms. Effie Atwell
 Phone 336-887-8877 106
 Fax 336-887-2725
 www.Topsox.com
 eatwell@topsox.com
 Spec Agr Disclosed: 02/09/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Related Retail/Direct
 Specialty Mass/Value Catalog
 Super Center/Wholesale Clubs

Product Categories

01M (Clothing Accessories)

Licensees

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Tri-Lake Inc. (11707)

3601 W. Main St. - Hwy. 44 West
Leesburg, FL 34748
Mr. Sam Inman
Phone 800-727-3389 26
Fax 352-728-6002
www.tlsportswear.com
sam@tlsportswear.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Internet/TV/Catalog Mid-Tier
Restricted Channel
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
01G (Youth Apparel)
01J (Men's/Unisex Fleece)

Twins Enterprise Inc. (11642)

480 Sprague Street
Dedham, MA 02026
Mr. Kevin Meisinger
Phone 781-320-1384
Fax 781-320-8186
www.Twinsenterprise.com
kevinm@nineteen47.com
Spec Agr Disclosed: 01/21/2009

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Department Stores
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01F (Infant/Toddler Apparel)
01G (Youth Apparel)
01I (Women's Apparel)
01M (Clothing Accessories)
01N (Men's/Unisex Structured Closed Back Headwear)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01P (Men's/Unisex Unstructured Closed Back Headwear)
01Q (Men's/Unisex Adjustable Wool Blend Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)

Two Fish Concepts LLC (54531)

6050 Peachtree Pkwy. Ste. 240-197
Norcross, GA 30092-3336
Ms. Tavia Allan
Phone 770-449-1883
Fax 678-623-0792
www.Twofishconcepts.com
tavie@twofishconcepts.com
Spec Agr Disclosed: 04/02/2009

Distribution Channel(s)

Campus/Local Channel
Grocery/Drug/Convenience Stores
Related Retail/Direct
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03C (Office Products)
04D (Gifts & Novelties - Miscellaneous)
05A (Stationery)
05C (Paper Products)
05D (School Supplies)
05E (Publishing)

UFS/Third Street Sportswear (31536)

PO Box 145
Ozark, MO 65721-0145
Ms. Jennifer Gibson
Phone 417-485-3881
Fax 417-485-8995
jennifer@thirdstreetsportswear.com
Spec Agr Disclosed: 03/24/2009

Distribution Channel(s)

Campus/Local Channel
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01F (Infant/Toddler Apparel)
01G (Youth Apparel)

Under Armour by Gear For Sports (61528)

9700 Commerce Parkway
Lenexa, KS 66219
Mr. Trey Ham
Phone 913-693-3261
Fax 913-693-3939
www.Gearforsports.com
tham@gearforsports.com
Spec Agr Disclosed: 08/31/2008

Distribution Channel(s)

Better Dept Stores/Boutiques
Campus/Local Channel
Golf Specialty
Internet/TV/Catalog Mid-Tier
Specialty Mid-Tier
Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
01G (Youth Apparel)
01I (Women's Apparel)
01L (Men's/Unisex Performance Apparel)
01M (Clothing Accessories)
01O (Men's/Unisex Structured Stretch Fit Headwear)
01R (Men's/Unisex Adjustable Non-Wool Headwear)
06A (Sports Equipment)

U of Tennessee Chattanooga

University Blanket & Flag Corp (12511)

1111 Orange Avenue - Suite C
 Coronado, CA 92118-3432
 Mr. Bradley Gerbel
 Phone 619-435-4100 14
 Fax 619-437-0226
 www.Ubflag.com
 bgerbel@ubflag.com
 Spec Agr Disclosed: 12/01/2008

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Internet/TV/Catalog Mid-Tier
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04A (Automobile Products)
 04C (Signage Products)
 04D (Gifts & Novelties - Miscellaneous)
 06A (Sports Equipment)

University Frames (CA) (20385)

3060 E. Miraloma Avenue
 Anaheim, CA 92806-1810
 Mr. Raymond Garcia
 Phone 714-575-5100
 Fax 714-575-5187
 www.Universityframes.com
 raymond@universityframes.com
 Spec Agr Disclosed: 01/27/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct

Product Categories

03C (Office Products)
 05E (Publishing)

U-Trau Inc. (11784)

11720 East 49th Avenue
 Denver, CO 80239
 Ms. Becky Alarid
 Phone 303-375-9620
 Fax 303-375-0815
 www.Utrau.com
 becky@utrau.com
 Spec Agr Disclosed: 01/09/2009

Distribution Channel(s)

Campus/Local Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01K (Men's/Unisex Loungewear & Sleepwear)
 01M (Clothing Accessories)

Vantage Custom Classics (15168)

100 Vantage Drive
 Avenel, NJ 07001
 Ms. Marie Augustyn
 Phone 732-340-3000 5526
 Fax 732-340-5850
 www.Vantageapparel.com
 mariea@vantageapparel.com
 Spec Agr Disclosed: 05/06/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Golf Specialty
 Internet/TV/Catalog Mid-Tier
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)

Viatran Inc. (15462)

404 W. Powell Ln. Suite 408
 Austin, TX 78753
 Mr. Todd Mayfield
 Phone 512-832-8400
 Fax 512-832-8634
 todd@viatraninc.com
 Spec Agr Disclosed: 04/30/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 03A (Domestics)

Whirley Industries Inc. (11979)

PO Box 988
 Warren, PA 16365-0988
 Ms. Sue Borland
 Phone 814-723-7600
 Fax 814-723-2477
 www.Whirley.com
 sborland@whirley.com
 Spec Agr Disclosed: 06/07/2009

Distribution Channel(s)

Campus/Local Channel
 Grocery/Drug/Convenience Stores
 Specialty Mass/Value Catalog
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops
 Super Center/Wholesale Clubs

Product Categories

03D (Housewares)
 07D (Infant Products)

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Licensees

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U of Tennessee Chattanooga

Wholesale Screen Printing (70354)

3584 Mercantile Ave
 Naples, FL 72401
 Mr. Eric Redman
 Phone 239-206-4378
 Fax 239-262-8909
 www.Wholesalescreenprinting.com
 eredman@frsportsapparel.com
 Spec Agr Disclosed: 03/22/2009

Distribution Channel(s)

Campus/Local Channel
 Related Retail/Direct
 Restricted Channel
 Specialty Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01A (Men's/Unisex T-shirts)
 01B (Men's/Unisex Outerwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01H (Men's Fashion Apparel)
 01I (Women's Apparel)
 01J (Men's/Unisex Fleece)
 01L (Men's/Unisex Performance Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)
 02C (Personal Accessories)
 03A (Domestics)

Product Categories

03A (Domestics)
 03B (Furniture/Furnishings)
 04D (Gifts & Novelties - Miscellaneous)

Zephyr Graf-X (13475)

5443 Earhart Road
 Loveland, CO 80538
 Mr. Jas Kasten
 Phone 970-663-3242 220
 Fax 970-663-7695
 www.Zhats.com
 jkasten@zhats.com
 Spec Agr Disclosed: 05/19/2009

Distribution Channel(s)

Campus/Local Channel
 Department Stores
 Internet/TV/Catalog Mid-Tier
 Sporting Goods/Sports Specialty/Fan Shops

Product Categories

01C (Men's/Unisex Other Headwear)
 01D (Men's/Unisex Combo-Packaged Goods)
 01E (Jerseys/Uniforms)
 01F (Infant/Toddler Apparel)
 01G (Youth Apparel)
 01I (Women's Apparel)
 01N (Men's/Unisex Structured Closed Back Headwear)
 01O (Men's/Unisex Structured Stretch Fit Headwear)
 01P (Men's/Unisex Unstructured Closed Back Headwear)
 01Q (Men's/Unisex Adjustable Wool Blend Headwear)
 01R (Men's/Unisex Adjustable Non-Wool Headwear)

Your Decor Now LLC (69304)

9184 County Road 407
 Navasota, TX 77868
 Ms. Mary Diehl
 Phone 936-828-6941
 Fax 936-894-1756
 www.Yourdecornow.com
 mary_diehl@yourdecornow.com
 Spec Agr Disclosed: 07/23/2009

Distribution Channel(s)

Campus/Local Channel

105 Licensees
105 Special Agreements
105 Disclosed