

## MEMO

TO: Dr. John Friedl  
Chair, University Technology Committee

FROM: Jean Dake  
Director of Placement & Student Employment

RE: Student Technology Fee 2004-05 Project Report

DATE: September 2, 2005

The Technology Committee funded the eRecruiting Internet Resume Database Registration Program for 2004-05. The program was approved for \$5,250. The actual amount spent was \$5,000 for the site license fee for one year and was paid from the Student Development Technology account. We had requested the additional \$250 in case there was a fee increase for the site license. There was not a fee increase, so the \$250 was not used and therefore left in the technology account.

### Goals and Objectives

The major objectives of the program included providing students with a technology based program that assists in resume development and an opportunity to be in a resume database that is open to national and local employers. Students were able to easily access the eRecruiting program at any time from our web site to update their resumes and registration information and view job postings. The resumes were placed in our "Web Resume Book" that employers could access from our web site with a password. Resumes and various reports were available in the administration view of the database for the Placement Center's use. We were also able to send announcements to students about programs, jobs and recruiting dates since candidates were required to list an email address in the system.

### Methodology to Achieve Goals

We worked very hard to publicize the program to students including presentations in senior seminars, other classes and student organizations, ads in the ECHO, mailings to graduating students, the Placement web site, and emails to graduation candidates and numerous flyers around campus.

### Evaluation and Program Success

The number of new candidates participating in eRecruiting was 1,160 during 2004-05. This represents a 6% increase in participation over the 2003-04 year of 1,092 candidates. Approximately 82% of the candidates who used the system were satisfied or very satisfied with eRecruiting from surveys collected throughout the year. The employers using the system to post jobs and review resumes were surveyed in the spring and were very pleased with the availability of the system and the quality of the candidates.