

MEMO

TO: Dr. John Friedl
Chair, University Technology Committee

FROM: Jean Dake
Director of Placement & Student Employment

RE: Student Technology Fee 2003-04 Project Report

DATE: August 2, 2004

The Technology Committee funded the eRecruiting Internet Resume Database Registration Program for 2003-04. The program was approved for \$5,000. This amount was the actual site license fee for one year. This was the only expense for the program and was paid from the Student Development Technology account.

Goals and Objectives

The major objectives of the program included providing students with a technology based program that assists in resume development and an opportunity to be in a resume database that is open to employers. Students were able to easily access the eRecruiting program at any time from our web site to update their resumes and registration information and view job postings. The resumes were placed in our "Web Resume Book" that employers could access from our web site with a password. Resumes and various reports were available in the administration view of the database for the Placement Center's use. We were also able to send announcements to students about programs, jobs and recruiting dates since candidates were required to list an email address in the system.

Methodology to Achieve Goals

We worked very hard to publicize the program to students including presentations in senior seminars, other classes and student organizations, ads in the ECHO, mailings to graduating students, the Placement web site, and emails to graduation candidates and numerous flyers around campus.

Evaluation and Program Success

The number of new candidates participating in eRecruiting was 1,092 during 2003-04. This represents a 49% increase in participation over the 2002-03 year of 534 candidates, which was the first year of the revised eRecruiting system. Approximately 85% of the candidates who used the system were satisfied or very satisfied with eRecruiting from surveys collected throughout the year. The employers using the system to post jobs and review resumes were surveyed in the spring and were very pleased with the availability of the system and the quality of the candidates.

