

The University of Tennessee at Chattanooga Student Technology Fee Funding Request

Proposal

Beginning 2005-2006

Title: eRecruiting Internet Resume Database Registration System

Unit Submitting Proposal: Student Development

Briefly summarize the proposed project.

The eRecruiting (formerly CareerConnections) Internet Resume Registration System has been funded through the Technology Fee for 1999-2005. We are seeking continued funding through the 2005-06 budget year. The program allows UTC students to register online for services with the Placement & Student Employment Center and submit a resume online. The resumes can be placed in our "Web Resume Book" that employers may access from our web site with a password. Resumes and various reports are available in the Administration view of the Database for the Placement Center's use.

Identify the project goals and objectives. Briefly describe your goals and objectives. Include in the description how the outcomes of the project will improve teaching and learning. Indicate also the anticipated reach of your project. In other words, how many and what type of students will benefit from the successful execution of the proposed funding? How will they benefit?

The major objectives of the eRecruiting program include providing students with a technology-based program that assists in resume development, job postings and an opportunity to be in a resume internet database that is open to employers.

The eRecruiting Resume Database Program assists our students in competing locally and nationally for career opportunities. Most major universities are offering employers access to candidate resumes through internet databases. UTC students may easily access the program at any time from our web site to update their resume and registration information and search for jobs. We are reviewing all resumes submitted and providing suggestions for improvement. This program provides students with the opportunity to use up-to-date technology to assist in their career job search. eRecruiting is open to all UTC students. Special emphasis is placed on advertising to juniors, seniors, and graduate students.

Describe the method with which you will achieve your goals. Briefly describe your methodology. Include a calendar of target project dates. That is, when will the major steps in the project begin and end?

Since this is a request for continued funding, we will continue advertising the program to students. In 2003-04 approximately 1092 candidates participated in the eRecruiting system. This was a 51 % increase over the 2002-03 student participation level of 534. We are on course for at least this many participants for 2004-05 and anticipate the same level in 2005-06 or more as students become aware of the program.

This spring we will encourage candidates graduating in 2005-06 to develop resumes in the eRecruiting system. The program is publicized in senior seminars, freshman seminars, other class presentations, the ECHO, student organization meetings, the senior exit exam, mailings to graduating students, emails to students, the Placement Center web site, and the Graduate Office newsletter.

How will you evaluate the success of the project? Describe your evaluation criteria clearly. How will you determine whether the project is successful?

We feel the program has already proven to be successful in 1999-2004. The number of candidates using the system has steadily increased from 250 the first year to 1092 in 2003-04. Students and employers are pleased with the ease of access and the creation of high quality resumes. Graduating candidates were surveyed concerning satisfaction with the eRecruiting program. Approximately 84% of the candidates who used the system in 2003-04 were satisfied or very satisfied with the eRecruiting program. We plan to continue surveying the candidate satisfaction level of the program. Employers will be contacted at least once per year to assess their opinion of the program.

Previous grant(s): If you received a Student Technology Fee grant last year, have you submitted your final report?

Yes, a final report was submitted to the Provost's Office.

Proposed location: Describe the proposed location of the equipment, software, etc.

The eRecruiting program is accessed by students and employers from the Placement Center's web site. The database is stored by eRecruiting on servers in the home office in Boston.

Requested Budget: Clearly identify one-time costs, such as equipment, shipping, and installation. Clearly identify recurring costs, such as maintenance and support, and the source of the funds to cover the recurring costs.

Site License Fee (provides access for all UTC students) = \$5,250 Annual Fee

Fee includes all program upgrades and 1-800 number for technical assistance.

Summary of projected costs

Salaries (if any)	\$
Equipment (hardware and software)	\$ 5,250 site license

Complete the following items as appropriate

Installation	\$
Construction/renovation costs	\$
Annual maintenance/support costs	\$
Training	\$
Recurring costs per year	\$

Total project one-time costs	\$
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Estimated recurring costs per year	\$ 5,250
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Identify the area(s) responsible for operating and maintaining the equipment.

Placement & Student Employment

Approval by Dean or Vice Chancellor: _____

Individual responsible to complete proposal if funded: Jean Dake _____

Priority established by Dean or Vice Chancellor: _____

Deans and Vice Chancellors should return completed forms (along with 25 copies) to Provost John Friedl, Chair of the University Technology Committee, prior to **December 13, 2004**.