

University Planning and Resource Advisory Council and Strategic Planning Implementation Committees

Minutes

January 31, 2008

1:30 – 4:00 PM

UPRAC Members Present : Jerry Adams, Karen Adsit, Deborah Arfken, Richard Brown, Roger Brown, Chuck Cantrell, Richard Casavant, Adam Cava, Mike Costa, John Delaney, Terry Denniston, Joe Dumas, Matt Greenwell, Richard Gruetzemacher, Rick Hart, Valerah Hodges, Bob Lyon, Phil Oldham, Debbie Parker, Vicki Petzko, David Pittenger, Kayvon Sadrabadi, Bill Staley, Gavin Townsend

UPRAC Members Absent: Jim Bowman, Lyn Miles

Strategic Planning Implementation Committee Members Present: Rodney Allison, Nesli Alp, Dee Dee Anderson, Gayle Barrett, Stephanie Bellar, Fran Bender, Michael Biderman, Pat Branam, Rexann Bumpus, Herb Burhenn, Richard Casavant, Sandy Cole, April Cox, Jim Cunningham, Amy Davis, Beth Dodd, Mary Donoso, Tom Ellis, Yancy Freeman, Danny Grant, Ruth Grover, Lee Harris, Jim Hicks, Jocelyn Hogg, Jayne Holder, Steven Hood, Andrew Horton, Debbie Ingram, Yvonne Kilpatrick, Theresa Liedtka, Bento Lobo, Tara Mathis, Deborah McAllister, Karen McGuffee, Emily McKay, Barbara Medley, Mark Mendenhall, Gail Meyer, Diane Miller, Laura Mincy, Fouad Moughrabi, Harriet Neely, Meredith Perry, Gretchen Potts, Hugh Prevost, Verbie Prevost, Cindee Pulliam, Valerie Radu, Michelle Rigler, Mary Roland, Kit Rushing, Jocelyn Sanders, Mark Schorr, Mary Scott, Doug Silver, Clint Smullen, Janet Spraker, Chris Tanis, Mary Tanner, Cynthia Wallace, Dan Webb, Kim Wheatley, Dave Whitfield, Monty Wilson, Barbara Wofford

Strategic Planning Implementation Committee Members Not Present: Ron Bailey, Stuart Benkert, Hinsdale Bernard, Roland Carter, Hill Craddock, David Eichenthal, Ignatius Fomunung, John Garrett, Zibin Guo, Karen Henderson, Courtney Hoss, Gale Iles, Mike Jones, Immaculate Kizza, Peggy Kovach, Vanasia Parks, Jim Pulliam, Valerie Rutledge, John Shulman, Doug Silver, Joyce Smith, Joanie Sompayrac, Sean Richards, John Riddell, Kathy Winters, Janet Womack

I. Welcome and Introductions: Chancellor Roger Brown welcomed everyone to the Strategic Planning Implementation Committee meeting. Dr. Brown stated that we, as a university, needed to find out where we are, where we are going, and move forward. We need to get back to recruiting the best faculty, staff and students. We will progress as far as our hard work, planning, abilities, and funds will take us. Dr. Brown introduced each of the Vice Chancellors and their departments as they appear below.

II. Administrative Updates

A. Academic Affairs: Dr. Phil Oldham spoke regarding the Pathways to Excellent Academic Affairs. The big picture priorities are:

1. Enrollment management
2. Proportioned increase in faculty
3. Competitive faculty compensation
4. Enhanced operating budget
5. Strategic resource allocations

B. Finance and Operations: Dr. Richard Brown spoke on Financial and Planning Issues regarding the following:

1. Major focus of compensation and the competitive market drives salaries
2. IT – new technology plan
3. Campus safety
4. Human resources
5. Facilities
6. IT people opportunities
7. Safety and risk management
8. Inspection and maintenance
9. Environmental protection
10. Business and financial affairs
11. Student services
12. Housing and residential life

Dr. Richard Brown wants to get the whole campus involved in these projects.

C. Student Development: Dr. John Delaney stated that we need to be collaborating on strategic planning projects. “We are in this together so we can either stand or we can fall.” He said that each of us go to the Student Development Web site. Student Development is about real lives, real hopes, and real dreams. We need to “make a difference” and keep students here with:

1. Wellness Center and pool
2. One-stop shops for students
3. Health services
4. Athletic programs
5. Communication between students and faculty

6. Student participation and engagement
7. Bringing colleagues together to discuss student problems
8. Activity fee advisory committee
9. Trust and respect for each other
10. Diversity

Dr. John Delaney said, “We need to create a positive campus climate because every student has a dream and we need to help build these dreams. We need to invest to do the right things, for the right reasons, to bring forth the right results. We need to establish a solid foundation.”

D. University Advancement: Mr. Bob Lyon spoke on university fund raising this past year.

1. WUTC has been putting the “public” in public radio. The staff has done well with on-the-air fund raising, underwritings, listener ratings, and challenges. Only 1/3 of the radio budget comes from UTC.
2. University Relations has done well with marketing and communication to help with student recruitment, publications, and media.
3. Alumni affairs has been focusing on how to support the strategic plan with special high school programs, breakfast with the Chancellor, and dinner with 12 strangers.
4. Development will seek to secure resources and partnerships to assist with the strategic plan.

E. Athletics : Mr. Matt Pope (on behalf of Rick Hart) stated that the Athletic Department has a strategic planning process in place already. He described the following aspects:

1. Formal Strategic Plan
2. Audience for the Strategic Plan
3. Mission for UTC Athletics
4. Elements of the Strategic Plan
5. Strategic objectives

III. Strategic Planning Implementation Committee

A. Overview: Dr. Roger Brown stated that the Strategic Plan is focused around partnership:

1. Students
2. Education and Research
3. Diversity
4. Enabling Partnerships

B. Operational Guidelines: Dr. Deborah Arfken reminded those present that UPRAC and the Strategic Planning Implementation Committee are related.

1. Four Initiatives:
 - a) Partnership with Students
 - b) Partnership in Education and Research

- c) Partnership with Diversity
- d) Enabling Partnerships
- 2. 28 action steps with chairs/co-chairs and committee members working together.
 - a) Need first initiatives by February 29
 - b) Need progress reports and some success by May 2008

IV. Closing and Adjournment: Dr. Roger Brown stated that he considered this a very important function and was excited about the future of the campus. He challenged everyone to leave our institution strong than when we came.

We Shall Achieve!!

Respectfully submitted by
Deb Montgomery
January 31, 2008