

**UNIVERSITY OF TENNESSEE AT CHATTANOOGA**  
**B.S., Business Administration: Marketing (2009)**

**CATALOG YEAR:**

**2009-2010**

NAME \_\_\_\_\_

UTC ID: \_\_\_\_\_

UTC EMAIL: \_\_\_\_\_

DATES REVIEWED: \_\_\_\_\_

<b>GENERAL EDUCATION REQUIREMENTS</b>	<b>Enrolled</b>	<b>Grades</b>	<b>MAJOR AND RELATED COURSES</b>	<b>Enrolled</b>	<b>Grades</b>
<b>Rhetoric and Composition (6 hrs)</b>			<b>BUSA Core Requirements</b>		
Two approved courses			31 hours including:		
			BACC 201, 202,		
			BFIN 302		
<b>Mathematics (3 hrs)</b>			BMGT 211, 212,		
MATH 131			311, 315,		
			440, 441		
			BMKT 313		
<b>Statistics (3 hrs)</b>			BUSA 335		
BMGT 211					
			BMGT 100, 310		
<b>Natural Sciences (7-8 hrs)</b>			ECON 101 and 102		
2 approved courses; at least one including			MATH 131 and 136		
a laboratory component			THSP 109		
			One course from		
<b>Humanities and Fine Arts (6 hrs)</b>			PSY 101, SOC 151		
2 approved humanities and fine arts courses;					
at least 1 course in fine arts					
			<b>Marketing Concentration</b>		
			15 hours including:		
<b>Cultures and Civilizations (6 hrs)</b>			BMKT 365		
1 WH course and 1 NW course			361 or 362*		
<b>OR</b>			450, 461		
2 World Civilization courses			BMGT 360		
			15 hours from:		
<b>Behavioral/Social Sciences (6 hrs)</b>			BMKT 318		
ECON 101 or 102			361 or 362*		
<b>AND</b>			364, 415, 417		
1 course from PSY 101 or SOC 151			430, 431, 442		
			BMGT 340		
			BETR 340, 430		
			BUSA 390r		
<b>American History (6 hrs if no H.S. credit)</b>					
			<i>*361 or 362 is required. The course not</i>		
			<i>chosen to meet this requirement may be</i>		
			<i>taken as an elective in the major.</i>		
Hours in Progress			Electives to complete 120 earned hours,		
CUM Earned Hours			the minimum required for graduation.		
CUM hrs required for graduation					
300-400 level hours			54 of the 120 earned hours must be		
UTC GPA			completed at the 300-400 level.		
CUM GPA					
Major Hours			Minimum 2.0 GPA required in all		
Major GPA			Marketing courses.		
Minor GPA					