

UNIVERSITY OF TENNESSEE AT CHATTANOOGA
B.S., Business Administration: Marketing (2009)

CATALOG YEAR:

2008-2009

NAME _____

UTC ID: _____

UTC EMAIL: _____

DATES REVIEWED: _____

GENERAL EDUCATION REQUIREMENTS	Enrolled	Grades	MAJOR AND RELATED COURSES	Enrolled	Grades
Rhetoric and Composition (6 hrs)			BUSA Core Requirements		
Two approved courses			31 hours including:		
			BACC 201, 202,		
			335		
Mathematics (3 hrs)			BFIN 302		
MATH 131			BMGT 211, 212,		
			311, 315,		
			440, 441		
Statistics (3 hrs)			BMKT 313		
BMGT 211					
			BMGT 100, 310		
Natural Sciences (7-8 hrs)			ECON 101 and 102		
2 approved courses; at least one including			MATH 131 and 136		
a laboratory component			THSP 109		
			One course from		
Humanities and Fine Arts (6 hrs)			PSY 101, SOC 151		
2 approved humanities and fine arts courses;					
at least 1 course in fine arts					
			Marketing Concentration		
			15 hours including:		
Cultures and Civilizations (6 hrs)			BMKT 365		
1 WH course and 1 NW course			361 or 362*		
OR			450, 461		
2 World Civilization courses			BMGT 360		
			15 hours from:		
Behavioral/Social Sciences (6 hrs)			BMKT 318		
ECON 101 or 102			361 or 362*		
AND			364, 415, 417		
1 course from PSY 101 or SOC 151			430, 431, 442		
			BMGT 340		
			BETR 340, 430		
			BUSA 390r		
American History (6 hrs if no H.S. credit)					
			<i>*361 or 362 is required. The course not</i>		
			<i>chosen to meet this requirement may be</i>		
			<i>taken as an elective in the major.</i>		
Hours in Progress			Electives to complete 120 earned hours,		
CUM Earned Hours			the minimum required for graduation.		
CUM hrs required for graduation					
300-400 level hours			54 of the 120 earned hours must be		
UTC GPA			completed at the 300-400 level.		
CUM GPA					
Major Hours			Minimum 2.0 GPA required in all		
Major GPA			Marketing courses.		
Minor GPA					