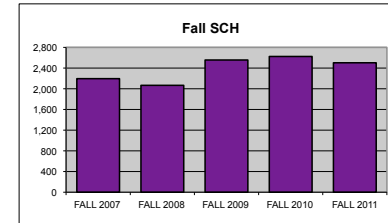
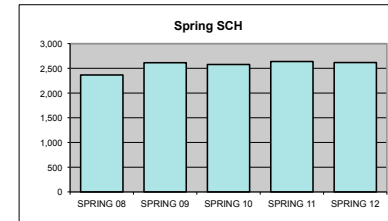


UTC DEPARTMENT PROFILE: Marketing & Entrepreneurship

<u>STUDENT CREDIT HOUR PRODUCTION</u>	<u>FALL 2007</u>	<u>FALL 2008</u>	<u>FALL 2009</u>	<u>FALL 2010</u>	<u>FALL 2011</u>
LOWER	0	0	0	0	0
UPPER	1,908	1,874	2,226	2,280	2,185
GRADUATE	288	192	330	345	318
TOTAL	2,196	2,066	2,556	2,625	2,503

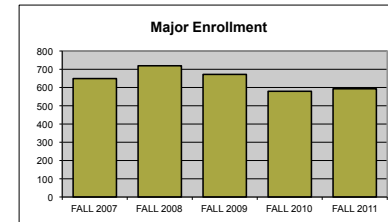


	<u>SPRING 08</u>	<u>SPRING 09</u>	<u>SPRING 10</u>	<u>SPRING 11</u>	<u>SPRING 12</u>
LOWER	0	0	0	0	0
UPPER	2,099	2,331	2,310	2,284	2,301
GRADUATE	267	282	267	354	315
TOTAL	2,366	2,613	2,577	2,638	2,616



<u>MAJOR ENROLLMENT</u>	<u>FALL 2007</u>	<u>FALL 2008</u>	<u>FALL 2009</u>	<u>FALL 2010</u>	<u>FALL 2011</u>
BS BUS ADM: MARKETING	431	475	445	380	382
BS BUS ADM: ENTREPRENEURSHIP	218	244	227	199	211
TOTAL	649	719	672	579	593

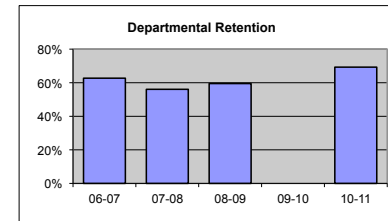
MBA majors are no longer associated with each dept. All MBA degrees are shown in Management profile.



<u>DEPARTMENTAL RETENTION*</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>	<u>09-10</u>	<u>10-11</u>
	62.7%	56.1%	59.5%	**	69.3%

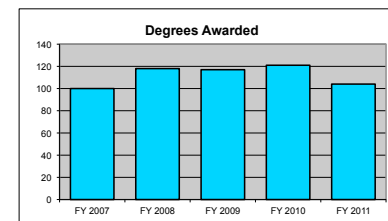
* Enrolled undergraduate majors returning to major.

** Due to unforeseen circumstances, retention was only able to be collected for the entire College of Business.



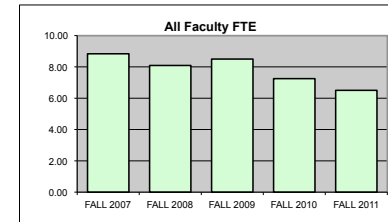
<u>DEGREES AWARDED</u>	<u>FY 2007</u>	<u>FY 2008</u>	<u>FY 2009</u>	<u>FY 2010</u>	<u>FY 2011</u>
BS BUS ADM: MARKETING	75	92	94	89	74
BS BUS ADM: ENTREPRENEURSHIP	25	26	23	32	30
TOTAL	100	118	117	121	104

Degrees awarded between July 1st and June 30th of following year.

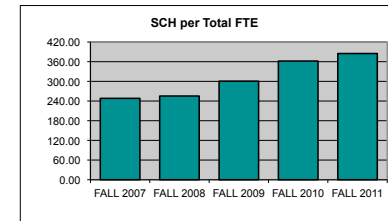


FTE FACULTY	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011
FULL-TIME Tenured/Tenure Track	7.34	6.84	7.00	5.50	5.00
FULL-TIME Non-Tenure Track	0.00	0.00	0.00	0.00	0.00
PART-TIME (Adjunct)	1.50	1.25	1.50	1.75	1.50
FT Teaching Overload*			0.00	0.00	0.00
TOTAL	8.84	8.09	8.50	7.25	6.50

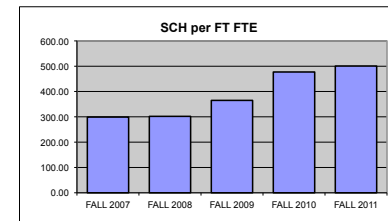
*Teaching overload was separated from FT faculty FTE beginning in Fall 2009.



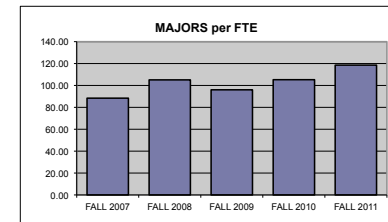
SCH PER FTE FACULTY (ADJUNCT INCL)	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011
	248.42	255.38	300.71	362.07	385.08



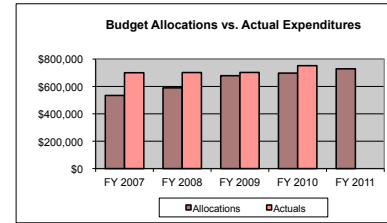
SCH PER FULL-TIME FTE FACULTY (includes both full-time figures and TOL above)	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011
	299.18	302.05	365.14	477.27	500.60



MAJORS PER FULL-TIME FTE FACULTY (includes both full-time figures and TOL above)	FALL 2007	FALL 2008	FALL 2009	FALL 2010	FALL 2011
	88.42	105.12	96.00	105.27	118.60



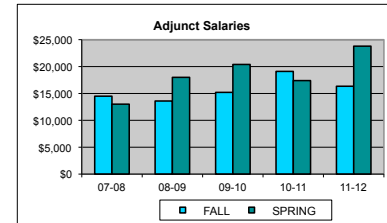
BUDGET ALLOCATIONS	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
Base budget figures as of 07/01, beginning of each fiscal year.					
SALARIES	\$528,302	\$584,059	\$672,660	\$692,250	\$723,142
OPERATING	\$6,135	\$6,135	\$6,135	\$5,387	\$5,761
TOTAL	\$534,437	\$590,194	\$678,795	\$697,637	\$728,903



ACTUAL YEAR END EXPENDITURES	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
	\$700,281	\$701,877	\$702,685	\$751,914	\$820,682

Includes benefits and longevity pay for fiscal year.

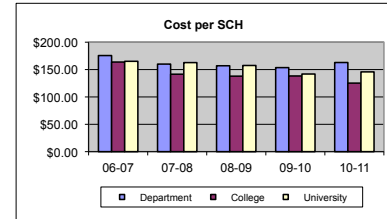
ADJUNCT SALARIES	07-08	08-09	09-10	10-11	11-12
FALL	\$14,500	\$13,600	\$15,200	\$19,100	\$16,333
SPRING	\$13,000	\$18,000	\$20,400	\$17,400	\$23,800



EXTERNAL GRANT FUNDING	FY 2007	FY 2008	FY 2009	FY 2010	FY 2011
NUMBER AWARDED	0	0	0	0	0
AMOUNT AWARDED	\$0	\$0	\$0	\$0	\$0

Grant funding figures are for fiscal year completed just before current Fall semester.

DEPT COST PER SCH	06-07	07-08	08-09	09-10	10-11
(Actual Expenditures + Fall Adj Salaries + Spring Adj Salaries)/(Fall SCH + Spring SCH)					
Department	\$175.62	\$159.88	\$156.93	\$153.42	\$162.87
College	\$163.59	\$141.50	\$137.85	\$138.18	\$125.22
University	\$164.98	\$162.74	\$157.45	\$141.76	\$145.63



SCHOLARLY WORKS (T/TT ONLY)	Cal Yr 2007	Cal Yr 2008	Cal Yr 2009	Cal Yr 2010	Cal Yr 2011
Paper Presentations	1	2	2	5	0
Journal Articles	6	10	10	3	4
Books Authored	0	0	0	0	0
Books Edited	0	0	0	0	0
Juried Shows, Performances	0	0	0	0	0
Works Cited (added 2009)			10	0	1
External Commissions (added 2009)			0	0	0
All Scholarly Works Total	7	12	22	8	5

SCHOLARSHIP PER FAC FTE (T/TT ONLY)	06-07	07-08	08-09	09-10	10-11
Department	0.95	1.75	3.14	1.45	1.00
College	1.63	2.37	3.03	3.22	3.33
University	3.53	3.17	5.35	4.87	8.36