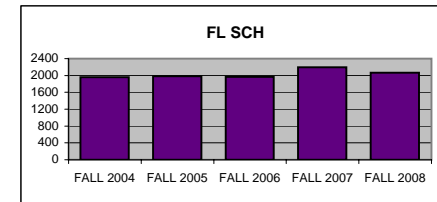


## UTC DEPARTMENT PROFILE: Marketing & Entrepreneurship

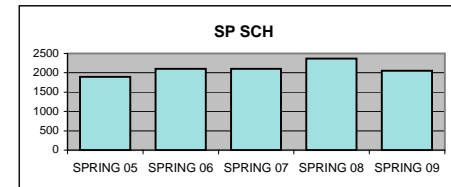
### STUDENT CREDIT HOUR PRODUCTION

	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
LOWER	0	0	0	0	0
UPPER	1579	1596	1680	1908	1874
GRADUATE	384	387	285	288	192
<b>TOTAL</b>	<b>1963</b>	<b>1983</b>	<b>1965</b>	<b>2196</b>	<b>2066</b>



### SPRING 05 SPRING 06 SPRING 07 SPRING 08 SPRING 09

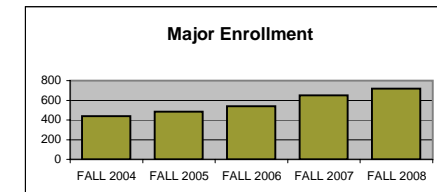
	<u>SPRING 05</u>	<u>SPRING 06</u>	<u>SPRING 07</u>	<u>SPRING 08</u>	<u>SPRING 09</u>
LOWER	0	0	0	0	0
UPPER	1587	1747	1833	2099	1815
GRADUATE	312	354	270	267	234
<b>TOTAL</b>	<b>1899</b>	<b>2101</b>	<b>2103</b>	<b>2366</b>	<b>2049</b>



### MAJOR ENROLLMENT

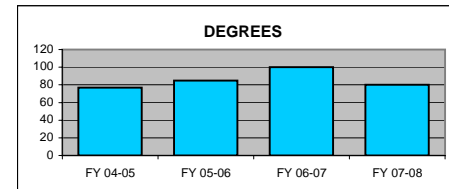
	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
BS BUS ADM: MARKETING	358	357	376	431	475
BS BUS ADM: ENTREPRENEURSHIP	82	128	163	218	244
<b>TOTAL</b>	<b>440</b>	<b>485</b>	<b>539</b>	<b>649</b>	<b>719</b>

MBA majors are no longer associated with each dept. All MBA degrees are shown in Management profile.



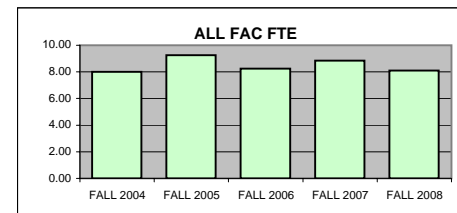
### DEGREES AWARDED

	<u>FY 04-05</u>	<u>FY 05-06</u>	<u>FY 06-07</u>	<u>FY 07-08</u>
BS BUS ADM: MARKETING	70	74	75	65
BS BUS ADM: ENTREPRENEURSHIP	7	11	25	15
<b>TOTAL</b>	<b>77</b>	<b>85</b>	<b>100</b>	<b>80</b>

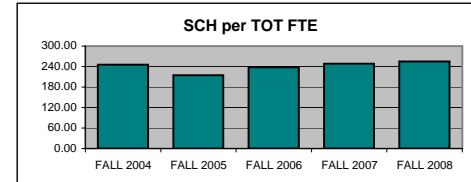


### FTE FACULTY

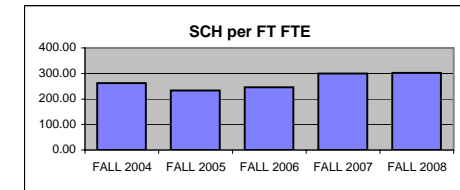
	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
FULL-TIME Tenured/Tenure Track	6.50	6.50	6.50	7.34	6.84
FULL-TIME Non-Tenure Track	1.00	2.00	1.50	0.00	0.00
PART-TIME (Adjunct)	0.50	0.75	0.25	1.50	1.25
<b>TOTAL</b>	<b>8.00</b>	<b>9.25</b>	<b>8.25</b>	<b>8.84</b>	<b>8.09</b>



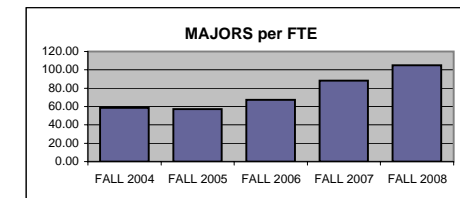
<u>SCH PER FTE FACULTY (ADJUNCT INCL)</u>	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
	245.38	214.38	238.18	248.42	255.38



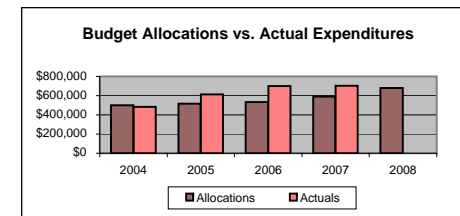
<u>SCH PER FULL-TIME FTE FACULTY</u> (includes both full-time figures above)	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
	261.73	233.29	245.63	299.18	302.05



<u>MAJORS PER FULL-TIME FTE FACULTY</u> (includes both full-time figures above)	<u>FALL 2004</u>	<u>FALL 2005</u>	<u>FALL 2006</u>	<u>FALL 2007</u>	<u>FALL 2008</u>
	58.67	57.06	67.38	88.42	105.12



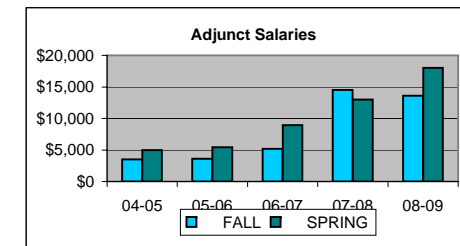
<u>BUDGET ALLOCATIONS</u>	<u>7/1/2004</u>	<u>7/1/2005</u>	<u>7/1/2006</u>	<u>7/1/2007</u>	<u>7/1/2008</u>
Base budget figures as of 07/01, beginning of each fiscal year.					
<b>SALARIES</b>	\$494,513	\$512,082	\$528,302	\$584,059	\$672,660
<b>OPERATING</b>	\$3,971	\$3,971	\$6,135	\$6,135	\$6,135
<b>TOTAL</b>	\$498,484	\$516,053	\$534,437	\$590,194	\$678,795



<u>ACTUAL YEAR END EXPENDITURES</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>
	\$483,937	\$613,341	\$700,281	\$701,877

Includes benefits, longevity pay and adjunct salaries for fiscal year.

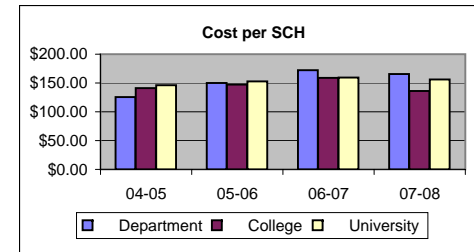
<u>ADJUNCT SALARIES</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>
<b>FALL</b>	\$3,500	\$3,600	\$5,200	\$14,500	\$13,600
<b>SPRING</b>	\$5,000	\$5,450	\$8,950	\$13,000	\$18,000



<u>EXTERNAL GRANT FUNDING</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>	<u>08-09</u>
	\$0	\$0	\$55,000	\$0	\$0

Grant funding figures are for fiscal year completed just before current Fall semester.

<u>DEPT COST PER SCH</u>	<u>04-05</u>	<u>05-06</u>	<u>06-07</u>	<u>07-08</u>
Actual Expenditures/(Fall SCH + Spring SCH)				
Department	\$125.31	\$150.18	\$172.14	\$165.34
College	\$140.96	\$147.41	\$159.05	\$136.12
University	\$145.95	\$152.71	\$159.26	\$156.16



<u>SCHOLARLY WORKS (T/TT ONLY)</u>	<u>Cal Yr 2007</u>	<u>Cal Yr 2008</u>
Paper Presentations	1	2
Journal Articles	6	10
Books Authored	0	0
Books Edited	0	0
Juried Shows, Performances	0	0
All Scholarly Works Total	7	12

<u>SCHOLARSHIP PER FAC FTE (T/TT ONLY)</u>	<u>Cal Yr 2007</u>	<u>Cal Yr 2008</u>
Department	0.95	1.60
College	1.63	2.37
University	3.58	3.20