

The University of Tennessee at Chattanooga
Graduate Council Minutes
April 13, 2006

Members Present: N. Alp, E. Bartoo, V. Bumphus, S. Davidson, J. Dumas, E. Foster, J. Freeman, L. Harris, V. Petzko, C. Smith, K. Turner

Members Absent: R. Anderson, R. Briley, D. Halstead, G. Heath, M. Long, E. Meagher, B. O'Leary, J. Tucker

Ex-Officio Members Present:, S. Bellar, Y. Kilpatrick, T. Liedtka

Ex-Officio Members Absent: C. Arender, D. Arfken

Guests Present:

ACTIONS TAKEN

- **Added the concentration Visual Art to the M.Ed. Secondary Education degree: 10-0-0**

I. Call to Order, Introductions, and Approval of the Minutes

The meeting was called to order at 3:16 p.m. The minutes were approved unanimously.

**II. Report from Curriculum Committee
M.Ed., Secondary, Art Proposal**

Dr. John Freeman introduced the proposal. He said that they want to reactivate the concentration, Art, for the Secondary Education degree program. He also stated that the concentration will focus on the visual arts. He said there was confusion among the students and faculty which made students unable to pursue the concentration they need for certification. The faculty feel as though students who want to teach in art (visual art) should be designated as such by their degree.

Dr. Bartoo moved to accept the proposal on second reading; Dr. Meagher seconded the motion. The proposal passed on second reading, 10-0-0.

III. Report from WES recruitment seminar

Dr. Neslihan Alp said she attended a World Education Services (WES) workshop in Chicago, IL. She talked about where most international students come from, with India being the country with the highest number of students in the U.S. She also explained that most international students enroll in Business or Engineering

degree programs. The Department of Commerce data rank U.S. higher education as one of the five largest service sector exports. Dr. Alp said that to appeal to these students we have to stick to the four marketing P's: Product, Placement/Position, Price, and Promotion. She talked about the importance of professional looking brochures and recruitment materials and brought samples for the Graduate Council to view.

V. Petitions and Grade Appeals Committees for Summer

Dr. Dumas reminded Graduate Council that petitions and grade appeals still happen through the summer and asked for a show of hands for faculty who would be available to serve on the committees.

VI. Other Business

Dr. Bellar reminded everyone about the Graduate Student Reception on April 19th.

VII. Adjournment

The meeting was adjourned at 4:07p.m.

Respectfully submitted,

Kelly Pier, CPS
Executive Secretary
The Graduate School