

The University of Tennessee at Chattanooga  
Parking Proposal



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The Challenge

- Growing Campus Population
  - 5,194 Parking Spaces
  - 12,000 Faculty, Staff, Students and Visitors
- Declining Parking Resources
  - Minimal Decal Rate Increases for 20 Years
  - Cost of Constructing Deck Parking
  - Construction Projects on Parking Lots



What's Wrong?

- No Place to Park
  - Unlimited Permit Sales
  - Park Down Policy (i.e. Reserved to General)
- Unfair Fee Schedule
  - Artificial Discrepancy in Fees Charged
  - Customer's Paying Less Could Potentially Park Closer to Central Locations on Campus



The Objectives

- Modernize Parking Services
- Ease the Chore of Finding a Parking Space
- Mitigate Parking Lot Congestion
- Fund Future Needs of the Department
- Be Responsible Neighbors
- Keep Parking Rates Reasonably Priced
- Support the University's Mission



Maximum Number of Vehicles- Fall 2011

|                        |             |
|------------------------|-------------|
| Faculty & Staff        | 750         |
| Residents              | 2000        |
| Commuters              | 3200        |
| Visitors               | 100         |
| Street & Other Parking | (200)       |
|                        | <b>5850</b> |

- **Fall 2011 (Current Plan)** - short approximately 650 spaces
- **Fall 2012-2013 (New Plan)** - short approximately 200 spaces
- **Fall 2014 (New Garage)** - enough spaces to equal demand

*All scenarios consider slight enrollment growth.*



Proposed Transportation Fee

Transportation Fee

- Transportation Fees Mitigate the Rising Cost of Parking Rates
- Universities Use Fees to Cover Transportation and Debt Service Cost

Transportation Fee at UTC

- Students Required to Pay Fee each Semester
- \$35 per Semester
- Estimated Revenue = \$735,000

Advantages of the Fee

- Quickly Raises Capital to Construct Additional Parking Decks
- Suppresses a Large Increase in Parking Decal Rates





## Summary

- **Zone Model**
  - 6,912 Spaces Available to Sell; 7,554 with New Garage
  - Only Parking In Zone (No Parking Down)
  - Lower Oversell Rates
- **Parking Zones**
  - Gated
  - Priority
  - Non-Priority
  - Residential (N. Campus & S. Campus)
  - Park N Ride
  - Visitor
- **Night Student Parking**
  - Priority, Non-Priority and Park N Ride After 5:00 PM



## Proposed Decal Prices

| <u>Current Decal Rates</u>  | <u>Without Transportation Fee</u>  |
|---|--|
| <p><u>Annual Proposed Decal Cost</u></p> <ul style="list-style-type: none"> <li>• 24 Hour Reserved - \$284</li> <li>• Reserved - \$252</li> <li>• General \$108</li> <li>• South Campus Reserved - \$550</li> </ul> | <p><u>Annual Proposed Decal Cost</u></p> <ul style="list-style-type: none"> <li>• Gated - \$625</li> <li>• Priority - \$315</li> <li>• Non-Priority - \$225</li> <li>• Residential (N. Campus) - \$420</li> <li>• Residential (S. Campus) - \$550</li> <li>• Park N Ride - \$160</li> <li>• Night Student - \$120</li> </ul> |
|   | <b><u>With Transportation Fee</u></b>  |
|   | <p><u>Annual Proposed Decal Cost</u></p> <ul style="list-style-type: none"> <li>• Gated - \$575</li> <li>• Priority - \$276</li> <li>• Non-Priority - \$193</li> <li>• Residential (N. Campus) - \$345</li> <li>• Residential (S. Campus) - \$550</li> <li>• Park N Ride - \$120</li> <li>• Night Student - \$60</li> </ul>  |

## Proposed Financial Data

| <u>Without Transportation Fee</u>                   |                    | <u>With Transportation Fee</u>                      |                    |
|---|--------------------|---|--------------------|
| <u>Financial Summary (Estimated)</u>                |                    | <u>Financial Summary (Estimated)</u>                |                    |
| Decal Revenue                                       | \$1,787,402        | Decal Revenue                                       | \$1,604,373        |
| Other Revenue                                       | <u>\$304,000</u>   | Fee Revenue   | \$735,000          |
| Total Revenue                                       | \$2,091,402        | Other Revenue                                       | <u>\$306,926</u>   |
| Expenses  | <u>\$1,171,500</u> | Total Revenue                                       | \$2,646,299        |
| Net Income  | \$919,902          | Expenses  | <u>\$1,171,500</u> |
|   |                    | Net Income  | \$1,474,799        |
| <u>Financial Summary – After Garage (Estimated)</u> |                    | <u>Financial Summary – After Garage (Estimated)</u> |                    |
| Decal Revenue                                       | \$2,003,304        | Decal Revenue                                       | \$1,758,453        |
| Other Revenue                                       | <u>\$300,140</u>   | Fee Revenue   | \$735,000          |
| Total Revenue                                       | \$2,303,444        | Other Revenue                                       | <u>\$304,305</u>   |
| Expenses  | <u>\$1,811,500</u> | Total Revenue                                       | \$2,797,758        |
| Net Income  | \$491,944          | Expenses  | <u>\$1,811,500</u> |
|   |                    | Net Income  | \$986,258          |

*New garage revenue is based on the residential parking rate.*

## Implementation Process

1. Study of Peer Campuses Parking Systems
2. Develop Options to Fit UTC
3. Recommendations from the Parking Authority Committee
4. Approval from the Senior Administration
5. Approval of ADA Changes by the UT Board of Trustees (Fall 2011)
6. Approval of ADA Changes by the Tennessee General Assembly (Spring 2012)
7. Complete Implementation by Fall 2012



## Proposal on Retiree Decals

- **Current Practice**
  - University Retirees are Given General Decals
- **Problems/Issues**
  - Reduces Available Space to F/S & Students
  - Abuse
  - Potential Violation of UT Policy & IRS Code
- **Recommendation – Action Required**
  - Eliminate
  - Retirees Can Obtain Day Pass for Free



## Proposal on Campus Business Passes

- Current Practice
  - Unlimited Passes to Most Departments
- Problems/Issues
  - Reduces Available Space to F/S & Students
  - Abuse
  - Loss of Revenue
- Recommendation – Action Required
  - Limit 1 per Department
  - Exceptions to Admin Appeals Board



## Proposal on Extension of MOCS Express

- Current Practice
  - Shuttle Operates 7:30 a.m. to 5:30 p.m.
- Problems/Issues
  - Does not serve evening students
- Recommendation – Action Required
  - Extend Shuttle Hours from 7:30 AM to 8:30 PM
  - Extend Route to Additional Park N Ride Options
  - Propose Shifting Increased Cost to Green Fee



## Proposal on Visitor Parking

- Current Practice
  - Visitors Park in the 5<sup>th</sup> St. Garage or Parking Department Places Wherever Possible
- Problems/Issues
  - Causes Frustration for F/S & Students
  - Challenging to Administer & Monitor
- Recommendation – Action Required
  - Designate Lot 7 as Visitor Parking (Gate)
  - Recommendations to Campus Depts.



## Proposal on Athletic Event Parking

- Current Practice
  - Parking Dept. Manages Athletic Event Parking
- Problems/Issues
  - Parking Dept. Covers Loss of Revenue Associated with the Republic Parking Contract
- Recommendation – Action Required
  - Do Not Charge for Athletic Events
  - Athletic Dept. Should Manage Donor Lot



## Proposal on Lot 34 Usage

- Current Practice
  - Construction Staging Sight
  - Facilities and Campus Rec Use Some of Lot
- Problems/Issues
  - Parking Lot in High Demand from Decal Holders
- Recommendation – Action Required
  - Lot 34 Shall be Exclusively Used for University Parking



## The Future

- Near Future
  - New Land Purchases
  - Expansion of Park N Ride Options
  - Implementation of Parking Changes
- Intermediate Future
  - Completion of a New Garage (Fall 2014)
- Distant Future
  - Addition of Other Garage(s)

