

**RESUME**  
**REBECCA ROCHAT**

**EDUCATION**

- August 1985      University of Tennessee,  
M.S. Textiles, Merchandising and Design
- June 1974        University of Tennessee,  
B.S. Home Economics, Major Child Development

**TEACHING EXPERIENCE**

- January 2008                      Adjunct Instructor  
College of Health, Education and Applied Professional Studies,  
University of Tennessee, Chattanooga, Tennessee  
Responsibilities: Teach courses Interior Design program
- October 1999-March 2005        Instructor, Fashion Marketing  
American Intercontinental University, Atlanta, Georgia  
Responsibilities: Taught courses in historic costume,  
fashion marketing, and introduction to the fashion industry
- September 1998-  
March 1999                        Instructor, Fashion Merchandising  
Bauder College, Atlanta, Georgia  
Responsibilities: Taught courses in visual merchandising and  
historic costume
- August 1987-  
May 1998                            Instructor, Apparel and Textile Merchandising  
University of Tennessee, Chattanooga Department of Human Ecology  
Responsibilities: Taught courses in Apparel and Textile  
Merchandising, Interior Design and Human Ecology Core  
Programs.
- Fall 1987                            Instructor, Fashion Merchandising  
American College for the Applied Arts  
Atlanta, Georgia  
Responsibilities: Taught Costume History

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August 1985-  
June 1987                      Instructor, Fashion Merchandising  
Tift College, Forsyth, Georgia  
Responsibilities: Taught courses in fashion merchandising; curriculum planning and development; supervision of student practicums; student advising

Spring 1985                      Graduate Assistant  
University of Tennessee, Knoxville  
Responsibilities: Taught and supervised Textiles I lab course

### **SALES AND MARKET EXPERIENCE**

July 2000-present              Sales Associate  
Atlanta Apparel Markets, Atlanta, Georgia  
Chetta B Women's Apparel

July 2000-2003                 Sales Associate  
Atlanta Gift Markets, Atlanta, Georgia  
Sterling Industries

### **PUBLICATIONS**

*Application of Lifestyle Research to Consumer Wardrobe Planning, Journal of Home Economics, Fall, 1993.*

*Never Go to Work Early, A Tale About Jack Daniels, Chattanooga Style Magazine, Summer/Fall Preview, 2007.*

*Past Plus Future Equals Perfect, Chattanooga Style Magazine, Summer/Fall Preview, 2007.*

*How to Get That Instant Summer Body, Chattanooga Style Magazine, Summer/Fall Preview, 2007.*

### **EDITORIAL**

1998                      Reviewer, Prentice Hall Publishers  
Text: Understanding Textiles, 5th edition

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## **PAPER PRESENTATIONS**

*Then and Now: Historical Influences on Contemporary Fashion*  
Presentation to the International Textiles and Apparel Association  
November 7, 2004, Portland, Oregon

*Costuming the Body in an Era of Minimalism:  
Body Piercing and Tattooing.*  
Paper presented at the Region VI Costume Society of America  
Symposium, Little Rock Arkansas, October 8, 2000

*The Workplace Audience: Is Masculine Dress  
For Success Still Perceived as More  
Professional, or Have Women Set Their Own  
Standards?* Paper presented at 1995 Costume  
Society of American Symposium, June 2, 1995,  
Dearborn, MI.

## **GRANTS RECEIVED**

1990, 1992, 1995, 1996, 1997 Instructional Excellence Grants to purchase lab equipment, costume and textiles slides for Department of Human Ecology, University of Tennessee, Chattanooga.

## **UNIVERSITY SERVICE**

1997-98 Faculty Council, UTC  
1997-98 Chair, Part-time Faculty Committee, University of Tennessee, Chattanooga  
April 1998 Planner and Coordinator, UTC Department of Human Ecology  
Student ASID Conference  
1995-1996 College of Education and Applied Professional Studies Curriculum Committee  
1995-1996 Speaker, Life Planning Seminars, University of Tennessee Chattanooga

## **COMMUNITY SERVICE**

2007 Allied Arts Kickoff Campaign Volunteer, Chattanooga, Tennessee  
2006-07 Champions for Children, Siskin Children's Institute, Chattanooga, Tennessee  
2006 Riverbend Volunteer, Chattanooga Tennessee