

# **FACULTY DATA SHEET**

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## **EDUCATION**

- Ph.D. – 2001, Syracuse University  
Major: Strategic Management  
Minor: Innovation Management  
Dissertation Title: Implementing an Innovation Strategy: The Effects of Strategic Leadership Compensation, Governance, and Composition
- M.S. – 1996, Syracuse University  
Major: Engineering Management
- B.S. – 1993, Syracuse University  
Major: Bioengineering

## **PROFESSIONAL CERTIFICATIONS**

- 2001--Certificate of University Teaching  
Syracuse University, Graduate School
- 1996--Certificate of Law, Technology, and Management  
Syracuse University, College of Law

## **PROFESSIONAL EXPERIENCE**

- 2006-present: UC Foundation Associate Professor of Management  
College of Business Administration, University of Tennessee at Chattanooga
- 2003-2006: UC Foundation Assistant Professor of Management  
College of Business Administration, University of Tennessee at Chattanooga
- 2001-2003: Assistant Professor of Management

College of Business Administration, University of Tennessee at  
Chattanooga

1996-2001: Teaching Associate/Assistant  
Whitman School of Management, Syracuse University

1995-1996: Assistant to Associate Dean, Master's Programs,  
Whitman School of Management, Syracuse University

## TEACHING

BMGT 315 General Management—Guest Lecturer  
BMGT 340/BETR340 Innovation/Creativity in Business  
BMGT 440 Strategic Management  
BMGT 540 Innovation Management  
BUSA 587 (MBA, EMBA) Business Simulation

## INTELLECTUAL CONTRIBUTIONS/RESEARCH

### Articles

Linking Diversity Practices and Perceived Diversity in Management.  
*Problems & Perspectives in Management*, Issue 1 (continued):.  
2008. Allen, R., Dawson, G., Wheatley, K.K., & White, C.S.  
(DBR)

Perceived Diversity and Organizational Performance. *Employee  
Relations*, 30(1): 20-33. 2008. Allen, R., Dawson, G.,  
Wheatley, K.K., & White, C.S. (DBR)

Diversity Practices: What are Corporations Really Doing These Days? *B-  
Quest*, Richards College of Business, University of West Georgia:  
[www.westga.edu/~bquest/](http://www.westga.edu/~bquest/). 2006. Allen, R., Dawson, G.,  
Wheatley, K.K., & White, C.S. (CP)

Organizational Risk and Capital Investments: A Longitudinal  
Examination of Performances Effects and Moderating Contexts.  
*Journal of Managerial Issues*, 18(1): 62-83. 2006. Bhattacharya,  
M. & Wheatley, K.K. (DBR)

Divergence Between Informant and Archival Measures of the  
Environment: Real Differences, Artifact, or Perceptual Error?  
*Journal Business Research*, 59(2): 268-277. 2006. Doty, D.H.,  
Wheatley, K.K., Bhattacharya, M., & Sutcliffe, K. (DBR)

Diversity Practices: Learning Responses for Modern Organizations. *Development and Learning in Organizations*, 18(6): 13-15. 2004. Allen, R., Dawson, G., Wheatley, K.K., & White, C.S. (CP)

Social Exchanges Within Organizations and Work Outcomes: The Importance of Local and Global Relationships. *Group & Organization Management*, 29: 276-301. 2004. Brandes, P., Dharwadkar, R., & Wheatley, K.K. (DBR)

The Effects of Alliance Portfolio Characteristics and Absorptive Capacity on Performance: A Study of Biotechnology Firms. *Journal of High Technology Management Research*, 12: 205-226. 2001. George, G., Zahra, S.A., Wheatley, K.K., & Khan, R. (DBR)

### **Proceedings**

The Longitudinal Relationship Between Organizational Risk and Capital Investment Decisions: An Empirical Assessment.” *Annual Meeting of the Academy of Management*, Seattle, WA. 2003. Bhattacharya, M., Dharwadkar, R., & Wheatley, K.K. (DBR)

Understanding Stock Options Compensation: An Integration of Institutional and Agency Explanations.” *Annual Meeting of the Academy of Management*, Washington, DC. 2001. Brandes, P., Dharwadkar, R. & Wheatley, K.K. (DBR)

## **PROFESSIONAL DEVELOPMENT**

### **Professional Meetings**

1997-2002, 2006-2008: Annual Meeting  
Academy of Management.

### **Other**

2004-2008: Business Plan Session for the Entrepreneurship & Technology Certificate Program

2004, 2007-2008: Consulting for TVA—Strategic Decision Making

2004: Contributing to NSF Grant Application—Partnerships for Innovation Project

## **SERVICE**

## **University Service**

- 2007-present: Member  
UTC Faculty Senate
- 2007-present: Member  
Strategy Faculty Search Committee
- 2007-present: Member  
COB Faculty Senate
- 2007-2008: Member  
UTC Committee on Committees
- 2005-present: Member  
COB Assessment Committee
- 2004-2006: Member  
UTC Classroom Technology Committee
- 2004-present: Member  
Bentley-Wright Scholarship Committee
- 2004-2007: Chair  
UTC Admission Committee
- 2003-present: Member  
COB Mission and Objectives Committee
- 2003-present: Member  
COB Alumni Committee
- 2001-present: Co-Chair  
COB Strategic Planning Committee

## **Service to the Community/Profession**

- 2006-present: TEC Academy Advisory Board  
Hixson High School, Hamilton County, TN
- 2005-present: Kruesi Spirit of Innovation Award, First Round Judge  
Chattanooga, TN
- 2003-present: Journal of Managerial Issues Reviewer
- 2003-present: Journal of Marketing Theory and Practice Special  
Reviewer

2001-2004: Reviewer for Annual Meeting (BPS & TIM Divisions)  
Academy of Management

## **PROFESSIONAL MEMBERSHIPS**

Academy of Management  
Strategic Management Society  
Southern Management Association

## **HONORS AND AWARDS**

2006-2008 – UC Foundation Associate Professor of Management  
University of Tennessee at Chattanooga

2004-2005 – Dean's Merit for Faculty Achievement  
University of Tennessee at Chattanooga

2003-2006 – UC Foundation Assistant Professor of Management  
University of Tennessee at Chattanooga

2003, 2004 – W. Max Finley Centennial Scholar  
University of Tennessee at Chattanooga

2002-present – Member of Graduate Faculty  
University of Tennessee at Chattanooga

2002 – Professor of the Month (November)  
Chi Omega, Delta Alpha Chapter, University of Tennessee at Chattanooga

2001 – Beta Gamma Sigma (President, 2001, Syracuse University Chapter)  
Business Honor Fraternity, Syracuse University