

# *Wendy Swenson Roth*

*Instructor*  
*Department of Management*  
**University of Tennessee at Chattanooga**  
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## **EDUCATION**

University of Tennessee, Knoxville, TN 2005 - present  
PhD student in Management Science

University of Tennessee, Chattanooga, TN 2001  
Master of Business Administration  
Area of emphasis: Management Information Systems, GPA 4.0/4.0

University of Minnesota, Minneapolis, MN 1985  
Bachelor of Mechanical Engineering  
Area of emphasis: Industrial Engineering, GPA 3.7/4.0

## **PROFESSIONAL EXPERIENCE**

### **International Business Corporation**

*System Engineer* 1989 – 2001  
*System Analyst* 1987-1989  
*Production Planner* 1985-1987

## **TEACHING**

**The University of Tennessee at Chattanooga, TN** 2004 – present  
First and second semester Statistics  
Management Science  
Operations Management

## **INTELLECTUAL CONTRIBUTIONS/RESEARCH**

### **Published Articles:**

“Medicine and the Internet: Opportunities in cyberspace,” Medical Group Management Association, August 2002, PP. 24-27, by Edmund Prater and Wendy Roth  
*Learning and Pedagogical*

“Telemedicine: What’s Happening Now?” Medical Group Management Association, January 2003 PP. 24-27, by Edmund Prater and Wendy Roth  
*Learning and Pedagogical*

“Online Teaching and Problem Solving Skills: A Performance Oriented Investigation,”  
*International Journal of Management in Education (IJMIE)* (Co-Authors: Ahmadi,  
Asllani, Roth, C. White) (Forthcoming 2008).

An Exponential Smoothing Model for Forecasting Reference Desk Traffic in the Library.  
*The Bottom Line: Managing Library Finances.* (Co-Authors: Ahmadi, Dileepan, Murgi,  
Roth)

**Others:**

Students practice questions to Accompany Operations Management by Collier and  
Evans, *South-Western Publishing Company, Second Edition (2007)*  
*Contribution to Practice*

Test Bank to Accompany Concise Managerial Statistics by Kvanli, Pavur and Keeling,  
First Edition (2006), *South-Western College Publishing, An International Thompson*  
*Publishing Company (ITP. (Edited the test bank)*  
*Contribution to Practice*

**PROFESSIONAL DEVELOPMENT**

Attended Academic Business World International Conference, May 2007.

**SERVICE**

Member of team to award Wright-Bentley Scholarships to UTC students.

**PROFESSIONAL MEMBERSHIPS**

Beta Gamma Sigma