

FACULTY DATA SHEET

LINDA PICKTHORNE FLETCHER

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EDUCATION

Ph.D. – 1972, The Wharton School, University of Pennsylvania
Post Doctoral Scholar in Finance

Ph.D. – 1964, The Wharton School, University of Pennsylvania
Major: Applied Economics
Dissertation Title: Mutualization of Stock Life Insurance Companies

B.S. – 1958, Southern Methodist University
Major: Business Administration

PROFESSIONAL CERTIFICATIONS

Chartered Life Underwriter (CLU)

Chartered Property Casualty Underwriter (CPCL)

Professional Financial Planner (PFP)

PROFESSIONAL EXPERIENCE

2000 – Present: Robert L. Maclellan Professor of Finance

1991 - 2000: Dean and John Stagmaier Chair of Economics and Business
Administration, University of Tennessee at Chattanooga

1987 - 1991: Dean, School of Business and Public Affairs, West Chester
University

1980 - 1987: Department Chair and Professor of Finance, Director, Insurance and
Financial Services Center, Interim Associate Dean (1985-1986), College
of Business and Public Administration, Old Dominion University

1977 – 1980: Professor of Insurance and Risk, School of Business and
Management Temple University

1967 – 1977: Professor and Associate Professor of Finance (Insurance), School of Business Administration, Louisiana State University

1965 – 1967: Assistant Professor of Insurance, The Wharton School, University of Pennsylvania

TEACHING

BMGT 103 – Introduction to Business & Entrepreneurship

BFIN 337 – Principles of Insurance

BACC – Legal Environment of Business

INTELLECTUAL CONTRIBUTIONS/RESEARCH

Articles

2007: Kinetic Technologies, LLC: ‘Camptown Races...,’ Marketing Education Review, Forthcoming Summer 2007 with Dr. Marilyn Helms and Dr. Marilyn Willis. (LPR)

2006: “Paths to Profitability in Owner-Operated Firms: The Role of Entrepreneurial Marketing,” Journal of Business and Entrepreneurship, Vol. 18, No. 1, March 2006, pp. 17-31, with Dr. Richard Becherer and Dr. Paula Haynes (DBR)

2005: “A Stitch in Time A Case Study of JN T-Shirts,” Journal of the Academy of Business Education, Spring 2005, pp. 63-69, with Dr. Marilyn Helms and Dr. Marilyn Willis (LPR)

SERVICE

University Service

2007 – Present: College of Business Ad Hoc Committee on Advising

2007 – Present: College of Business Standards of Professional Behavior and Ethical Conduct Committee

2006 – 2007: Present: Faculty Advisor, Alpha Kappa Psi

2002- Present: College of Business Internship Committee

2001 – Present: College of Business Administration Strategic Planning Committee

Service to the Community

2007 – Present: Board of Directors, Hospice of Chattanooga

2007 – Present: Chair, Business Doctoral Dissertation Selection Committee,
State Farm Companies Foundation

2006 – 2007: Board of Directors, Tennessee Weekend Academy

1998 – 2006: Board of Directors, Electric Power Board

1994 – 2005: Board of Directors, Am South Bank (Formerly First American
Bank)

PROFESSIONAL MEMBERSHIPS

Price Babson:

Symposium for Entrepreneurship Educators and Reflect Reunion

American Assembly of Collegiate Schools of Business (AACSB)

Peer Review Improvement Task Force, 1992-1993

Standards and Procedures Committee of the Accreditation

Council of AACSB, 1992-1993

Nominating Committee, 1995-1996 and 1996-1997

Academy of Financial Services

Founding Member

American Risk and Insurance Association

Chairman, Journal Awards Committee, 1979-1980

Chairman, Teaching Aids and Development Committee, 1967-1969

Chairman, Health Insurance Section, 1967-1969

Southern Risk and Insurance Association Board of Directors, 1973-1975

President, 1972-1973

First Vice President, 1971-1972

Second Vice President and Program Chairman, 1970-1971

Secretary-Treasurer, 1968-1970

Intercollegiate Case Clearing House

Southern Case Research Association Case Workshop, 1974

Financial Management Association

American Society of Chartered Life Underwriters

American Society of Chartered Property and Casualty Underwriters

HONORS AND AWARDS

- 2006: Favorite Faculty Student Award
- 2006: Shirley Chisum “Unbought and Unbossed” Award
- 2000 – Present: Robert L. Maclellen Professor of Finance
- 2000: The Jane Cozby Henderson Award
- 1991 – 2000: Stagmaier Professor of Business Administration, University of Tennessee at Chattanooga
- 1986 – 1988: American Institute of Certified Public Accountants - Curriculum Consultant for Professional Financial Planning
- 1980 – 1986: Eminent Professor, Old Dominion University
- 1983: Phi Kappa Phi, Old Dominion University
- 1981 – 1982: American Council on Education, Office of Women in Higher Education – National Identification Program; Southeastern Regional Program Panel
- 1981 – 1982: Farm Fresh Corporation - Employee Benefit Plan Consultant
- 1972: American Council-on-Research Summer Faculty Research Grant
- 1970 - 1971 and 1968 – 1969: L.S.U. Foundation Post-Doctoral Research Grant
- 1968 – 1970: Ford Foundation Research Grant
- 1968: Chartered Property-Casualty Underwriter (C.P.C.U.)
- 1967: Chartered Life Underwriter (C.L.U.)
- 1966: American Risk and Insurance Association/Life Insurance Agency Management Association Fellowship
- 1964: Beta Gamma Sigma, Alpha of Pennsylvania Chapter
- 1957: University Scholar, Southern Methodist University