

FACULTY DATA SHEET

Gerald K. DeBusk

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EDUCATION

Ph.D. Virginia Polytechnic Institute and State University, Blacksburg, VA, Accounting, 2004
Dissertation: An Examination of Organizational Performance Measurement System Utilization

M.B.A. Liberty University, Lynchburg, VA, Business Administration, 1991

B.S. Virginia Polytechnic Institute and State University, Blacksburg, VA, Accounting, 1983

PROFESSIONAL EXPERIENCE

Academic Experience

Assistant Professor, University of Tennessee at Chattanooga (August, 2008 – Present)

Assistant Professor, Appalachian State University (July, 2004 – June, 2008).

Graduate Teaching Assistant, Virginia Polytechnic Institute and State University
(August, 2000 - May, 2004).

Adjunct Faculty, New River Community College (January, 2000 - May, 2000).

Adjunct Faculty, Roanoke College (January, 2000 - May, 2000).

Adjunct Faculty, Campbellsville University (January, 1997 - May, 1997).

Adjunct Faculty, Wilson College (September, 1991 - May, 1996).

Non-Academic Experience

Controller, Secretary-Treasurer, Xaloy, Inc. (1997 - 2000).

Plant Controller, Ingersoll-Rand Company (1992 - 1997).

Cost Accounting Manager, Ingersoll-Rand Company (1990 - 1992).

Supervisor of Cost Systems, Ingersoll-Rand Company (1989 - 1990).

Supervisor of General Accounting, Ingersoll-Rand Company (1988 - 1989).

Cost Accountant, Amsted Industries (1985 - 1988).

Senior Assistant Accountant, Deloitte Haskins + Sells (1984 - 1985).

Staff Accountant, Deloitte Haskins + Sells (1983 - 1984).

TEACHING

Courses taught in the last 5 years

Accounting in the Business Environment (MS in Accounting)
Advanced Cost Accounting
Cost Accounting
Intermediate Accounting I
Intermediate Accounting II
Managerial Accounting (MBA)
Principles of Accounting I
Principles of Accounting II

INTELLECTUAL CONTRIBUTIONS/RESEARCH

Articles

Discipline Based Research

The Effects of Adopting the Balanced Scorecard on Shareholder Returns, Advances in Accounting incorporating Advances in International Accounting, Forthcoming, with A.D. Crabtree.

Financial Measures Bias in the Use of Performance Measurement Systems, Advances in Management Accounting, 14, 2005, 61-89, with L.N. Killough and R.M. Brown.

Components and Relative Weights in Utilization of Performance Measurement Systems Like the Balanced Scorecard, British Accounting Review, 35 (3), 2003, 215-231, with R.M. Brown and L.N. Killough.

Contributions to Practice

An Easy Way to Allocate Support Department Costs Using the Reciprocal Method, Journal of Cost Analysis and Parametrics, 1 (1), 2008, 25-40, with T.B. Forsyth.

Using a Rubric and the Balanced Scorecard to Evaluate Organizational Performance, Issues in Innovation, 2 (1), 2008, 22-27.

Straight Talk on Lean Accounting, Disclosures, 21 (2), 2008, 28-32.

Six Sigma: Tracing Results to the Bottom Line, Disclosures, 20 (3), 2007, 14-15, with C. DeBusk.

Does the Balanced Scorecard Improve Performance? Management Accounting Quarterly, 8 (1), 2006, 44-48, with A.D. Crabtree.

Hitting the Books: Transitioning into an Academic Career, Disclosures, 19 (5), 2006, 10-13.

Management Accounting in the New Economic Environment, Disclosures, 19 (2), 2006, 18-19.

The Balanced Scorecard: A Useful Tool for Strategy Implementation and Improved Performance, Disclosures, 18 (4), 2005, 22-25.

Reprinted Articles

Contributions to Practice

Six Sigma: Tracing Results to the Bottom Line, Tennessee CPA Journal, January/February, 2008, 14-15, with C. DeBusk.

Six Sigma: Tracing Results to the Bottom Line, SmartPros.com, 2006, with C. DeBusk.

Hitting the Books: Transitioning into an Academic Career, SmartPros.com, 2006.

Presentation of Refereed Papers

National

- DeBusk, G.K., Killough, L. N., & Brown, R. M. (2006, August). *The Role of Personality in the Evaluation of Business-Unit Performance*. Presented at Annual Meeting of the American Accounting Association, Washington, District of Columbia.
- DeBusk, G.K., Killough, L. N., & Brown, R. M. (2005, January). *Intolerance of Ambiguity and Organizational Performance Measurement*. Presented at Management Accounting Section Meeting of the American Accounting Association, Phoenix, Arizona.

Regional

- DeBusk, G.K., Killough, L. N., & Brown, R. M. (2003, April). *Judgmental Effects in the Use of Performance Measurement Systems*. Presented at American Accounting Association, Southeast Regional Meeting, Charleston, South Carolina.
- DeBusk, G.K., Brown, R. M., & Killough, L. N. (2002, April). *Components and Relative Weights in Utilization of Performance Measurement Systems Like the Balanced Scorecard*. Presented at American Accounting Association, Southeast Regional Meeting, Covington, Kentucky

PROFESSIONAL DEVELOPMENT

Instructional-Related Conference

- 2006: Virginia Society of Certified Public Accountants Educators' Symposium. Richmond, Virginia.
- 2005: New Faculty Consortium Sponsored by the American Accounting Association. Leesburg, Virginia.

Professional Seminars / Workshops / Conferences

- 2007: Lean Accounting Summit. Orlando, Florida.
- 2007: 2007: NC Professional Ethics and Conduct. Charlotte, North Carolina.
- 2007: Department of Accounting Annual Alumni CPE Conference . Boone, North Carolina.
- 2006: 2006: NC Professional Ethics and Conduct. Hickory, North Carolina.
- 2006: Department of Accounting Annual Alumni CPE Conference. Boone, North Carolina.
- 2006: VA: Ethics 2006. Richmond, Virginia.
- 2005: Annual Tax Update. Asheville, North Carolina.
- 2005: Professional Ethics and Conduct. Clemmons, North Carolina.
- 2005: Ethics 2005. Richmond, Virginia.
- 2005: Department of Accounting Alumni CPE Conference. Boone, North Carolina.
- 2004: Department of Accounting Alumni CPE Conference. Boone, North Carolina.
- 2004: VA: Ethics 2004. Roanoke, Virginia.

Research-Related Conference/Seminar

- 2007: American Accounting Association Annual Meeting. Chicago, Illinois.

- 2006: American Accounting Association Annual Meeting. Washington, District of Columbia.
- 2005: Annual Meeting of the American Accounting Association. San Francisco, California.
- 2005: Management Accounting Section Meeting of the American Accounting Association. Phoenix, Arizona.
- 2003: Southeast Region Meeting of the American Accounting Association. Charleston, South Carolina.

SERVICE

Service to the University

N/A – Employed by another university until June 2008.

Service to the Appalachian State University

Department assignments:

Member:

- 2007-2008: Undergraduate Curriculum - Assessment Committee
- 2006-2007: Accounting Graduate Faculty Committee
- 2005-2006: Department Chair Search Committee
- 2005-2006: Accounting Principles Content Committee
- 2005-2006 through 2007-2008: Accounting Department Personnel Committee
- 2004-2005: Accounting Principles Committee
- 2004-2005 through 2006-2007: Assessment Committee
- 2004-2005 through 2005-2006: Technology Committee

Other Institutional Service Activities:

- 2004-2005 through 2005-2006: Department of Accounting Alumni CPE Conference: Presenter

College assignments:

Faculty Advisor:

- 2006-2007: Phi Beta Lambda

Member:

- 2006-2007: Study Abroad Committee

Service to the Profession

Member: Committee/Task Force

- 2006-2007: Virginia Society of Certified Public Accountants, Educators' Symposium Taskforce, Richmond, Virginia (Regional).
- 2005-2007: Virginia Society of Certified Public Accountants, Editorial Task Force, Richmond, Virginia (Regional).

PROFESSIONAL MEMBERSHIPS

American Accounting Association

American Institute of Certified Public Accountants
Institute of Management Accountants
Virginia Society of Certified Public Accountants

Certifications

Certified Public Accountant, VA, 1985
Certified Public Accountant, NC, 1988
Certified Management Accountant, IMA, 1987

HONORS AND AWARDS

2007: Named Dixon Hughes PLLC Research Fellow, Department of Accounting,
Appalachian State University.