

CHRISTOPHER M. BROCKMAN, Ph.D., CPA

**FACULTY DATA SHEET
2003-2008**

Associate Professor of Finance
Department of Accounting and Finance
University of Tennessee at Chattanooga
Chattanooga, TN 37403
Phone: (423) 425-1750

EDUCATION

- Ph.D. – 2000 The University of Alabama
Major: Finance
Minor: Economics
- Dissertation Title: “Real Estate Mutual Fund and Real Estate Investment Trust Performance: A Data Envelopment Analysis Approach”
- M.A. – 1998 The University of Alabama
Major: Finance
- B.S. – 1989 The University of Kentucky
Majors: Accounting and Finance

PROFESSIONAL CERTIFICATION

Certified Public Accountant

PROFESSIONAL EXPERIENCE

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|-------------------------|--|
| August 2001 – Present | Assistant Professor in Finance
University of Tennessee at Chattanooga |
| August 2000 – July 2001 | Visiting Assistant Professor in Accounting and Finance - Western Kentucky University |
| August 1999 – July 2000 | Visiting Scholar in Finance
University of Alabama in Huntsville |
| August 1995 – May 2000 | Graduate Teaching/Research Assistant in Finance - University of Alabama |

PROFESSIONAL EXPERIENCE (continued)

February 1995 - July 1995	Accounting Manager, Acordia, Inc. Lexington, Kentucky
October 1994 - February 1995	Equine Insurance Agent Lexington, Kentucky
February 1991 - October 1994	Controller, Stone Farm Thoroughbreds Paris, Kentucky
January 1989 - February 1991	Senior Accountant, Ernst & Young Lexington, Kentucky

TEACHING EXPERIENCE

University of Tennessee at Chattanooga	
BFIN 302	Essentials of Managerial Finance
BFIN 423	Financial Management - Cases
BFIN 573	Foundations in Finance
BFIN 582	Financial Cases and Applications
BETR 440	Entrepreneurial Finance

INTELLECTUAL CONTRIBUTIONS AND RESEARCH

Refereed Journal Articles

- “The Price of Unconditional Love: Consumer Decision-Making for High Dollar Veterinary Care,” Journal of Business Research, 61:5, 2008, 397-405. Beverly K. Brockman, Valerie Taylor, and Christopher M. Brockman. **(Discipline Based Scholarship)**
- “Return on Ethics,” The National Accounting Journal, 8:2, 2006, 25-30. Christopher M. Brockman, John G. Fulmer, Jr., and Robert Brooks. **(Contributions to Practice)**
- “An Examination of Long-Term Wealth Effects of Unethical Business Behavior,” Review of Business Research, 6:2, 2006, 152-158. Christopher M. Brockman, D. Michael Long, and Kathleen G. Long. **(Discipline Based Scholarship)**
- “A Relative Efficiency Approach to Modern Performance Measurement using Data Envelopment Analysis,” Journal of Financial Education, 32 (Spring), 2006, 23-44. Christopher M. Brockman, Randy I. Anderson, and Robert W. McLeod. **(Discipline Based Scholarship)**

Christopher M. Brockman

“A Study of College Student Business Media Habits and Perceptions of the Wall Street Journal,” The Journal of Learning in Higher Education, 2:1, 2006, 1-5. Bento J. Lobo, Christopher M. Brockman, and Beverly K. Brockman. **(Learning and Pedagogical Research)**

“Price Effects of Non-Traditionally Broker-Marketed Properties,” The Journal of Real Estate Finance and Economics, 31:3, 2005, 331-343. Ken H. Johnson, Thomas M. Springer, and Christopher M. Brockman. **(Discipline Based Scholarship)**

“A Non-Parametric Examination of Real Estate Mutual Fund Efficiency” International Journal of Business and Economics, 3:3, 2004, 225-238. Randy I. Anderson, Christopher M. Brockman, Christos Giannikos, and Robert W. McLeod. **(Discipline Based Scholarship)**

Working Papers

“Do Shareholders Benefit from Sound Corporate Citizenship? An Empirical Investigation of the Best Corporate Citizens,” with Judson W. Russell. **(Discipline Based Scholarship)**

“Agents with Principles: Reducing Risk through Ethics Education,” with Robert Brooks. **(Learning and Pedagogical Research)**

“Performance versus Pay: The Efficiency of Major League Baseball Players,” with Vance P. Lesseig and Thomas I. Smythe. **(Contributions to Practice)**

“Consumer-Driven Health Care: Let the Consumer Decide,” with Kirk M. Erikson. **(Contributions to Practice)**

“Asset Replacement in the Electric Utility Industry,” with Russell C. Hardison. **(Contributions to Practice)**

“A Study of College Student Business Media Habits and Perceptions of the Wall Street Journal: Part 2,” with Beverly K. Brockman, Bento J. Lobo, and Debbie Archambeault. **(Learning and Pedagogical Research)**

“The Cost of Unethical Behavior,” with Michael D. Long. **(Discipline Based Scholarship)**

PROFESSIONAL DEVELOPMENT

Professional Meetings and Presentations

- 2007 Annual Conference – Academic Business World International Conference
Brockman, Christopher M., Beverly K. Brockman, Bento J. Lobo, and Debbie Archambeault, “A Study of College Student Business Media Habits and Perceptions of the Wall Street Journal: Part 2.” **(Learning and Pedagogical Research)**
- 2006 Annual Conference – International Academy of Business and Economics
Brockman, Christopher M., D. Michael Long, and Kathleen G. Long, “An Examination of Long-Term Wealth Effects of Unethical Business Behavior.” **(Discipline Based Scholarship)**
- 2005 Annual Meeting – Financial Management Association
- 2005 Annual Conference – Academic Business World International Conference
Lobo, Bento J., Christopher M. Brockman, and Beverly K. Brockman, “A Study of College Student Business Media Habits and Perceptions of the Wall Street Journal.” **(Learning and Pedagogical Research)**
- 2003 Annual Meeting - Academy of Economics and Finance
Johnson, Ken H, Thomas M. Springer, and Christopher M. Brockman, “Not for Sale Properties: The Pricing of Non-Traditionally Marketed Properties.” **(Discipline Based Scholarship)**
- 2002 Annual Meeting - Southern Finance Association
Brockman, Christopher M., Robert W. McLeod, and Randy I. Anderson, “A DEA Approach to Real Estate Mutual Fund and Real Estate Investment Trust Performance: 1997 to 2001.” **(Discipline Based Scholarship)**

SERVICE

University Service – 2007/2008

- COB Internship Committee
- COB Academic Qualifications Committee
- Financial Management Association, Faculty Advisor
- University Scholarship Committee
- COB Assessment Committee
- COB Entrepreneurship Committee
- COB Undergraduate Curriculum and Improvement Committee
- COB Faculty Recruitment Committee
- Accounting and Finance Internship Committee
- Wright-Bentley Scholarship Committee

University Service – 2006/2007

COB Internship Committee
COB Academic Qualifications Committee
Financial Management Association, Faculty Advisor
University Faculty Senate Representative
University Scholarship Committee
COBA Assessment Committee
COBA Entrepreneurship Committee
COBA Undergraduate Curriculum and Improvement Committee
COBA Faculty Recruitment Committee
Accounting and Finance Internship Committee
Wright-Bentley Scholarship Committee

University Service – 2005/2006

Financial Management Association, Faculty Advisor
University Faculty Senate Representative
University Library Committee, Chair
COBA Assessment Committee
COBA Entrepreneurship Committee
COBA Graduate Curriculum and Improvement
COBA Undergraduate Curriculum and Improvement Committee
Accounting and Finance Internship Committee
Wright-Bentley Scholarship Committee
Finance Department Representative – Freshman Friday

University Service – 2004/2005

University Faculty Senate Representative
University Ad-Hoc Calendar Committee
University Library Committee,
COBA Entrepreneurship Committee
COBA Graduate Curriculum and Improvement
COBA Undergraduate Curriculum and Improvement Committee
Accounting and Finance Internship Committee
Wright-Bentley Scholarship Committee
Wall Street Journal Award Committee
Provost's Scholarship Committee
Finance Department Representative – Freshman Friday

University Service – 2003/2004

University Faculty Senate
University Athletics Committee
University Library Committee
University Bookstore Committee
COBA Entrepreneurship Committee
COBA Graduate Curriculum and Improvement Committee
COBA Undergraduate Curriculum and Improvement Committee
Accounting and Finance Internship Committee

University Service – 2002/2003

COBA Undergraduate Curriculum Content and Evaluation Committee
COBA Graduate Curriculum and Improvement Committee
Finance Department Representative – UTC Fall Visit Day
UTC Freshman and Transfer Student Orientation Program

University Service – 2001/2002

COBA Graduate Curriculum and Improvement Committee
COBA Undergraduate Curriculum and Improvement Committee
COBA Undergraduate Curriculum Content and Evaluation Committee
COBA Faculty Development Committee
COBA Faculty Composition and Development Committee
Finance Department Representative – UTC Fall Visit Day
Finance Department Representative – UTC Spring Open House
UTC Freshman and Transfer Student Orientation Program

Other Academic Service

Helped develop new Investments Track – 2006, UTC
Developed new course in Entrepreneurial Finance, Fall 2004
Reviewer for *Real Estate Economics*

COMMUNITY SERVICE

PTA Treasurer - Normal Park Museum Magnet School, 2007-2008
PTA Board member – Normal Park Museum Magnet School, 2006-2008
Board Member – Normal-Palooza Music and Arts Festival, 2005-2008
Board Member – Normal Park Museum Magnet School Spring Auction, 2007-2008
Soccer Coach – Northriver Youth Soccer Association, 2005-2008
Community Built Playground Committee, 2005-2006
Sunday School Teacher – 2002-2006
Board Member – UTC Children’s Center, 2003-2006

PROFESSIONAL MEMBERSHIPS

CFA Institute
CFA Society of Chattanooga
Financial Management Association
Southern Finance Association
Southwestern Finance Association
Academy of Economics and Finance

HONORS AND AWARDS

Exceeds Expectations EDO Rating, 2006-2007
Dean’s Merit Award – UTC, 200-2008
Dean’s Merit Award – UTC, 2006-2007
Dean’s Merit Award – UTC, 2004-2005
Beta Gamma Sigma, Member – University of Alabama