

Statement on Teaching and Education UTC College of Business

The College of Business at The University of Tennessee at Chattanooga is committed to providing quality educational programs that provide students with the knowledge, business skills, and professional education necessary for success. In conformity with its Mission Statement, the College has made a commitment to each of the following.

1. Maintain a Bachelor of Science in Business Administration (BSBA) curriculum that will produce graduates with the following knowledge and skills:
 - Effective communication skills
 - Ability to reason ethically
 - Analytical, critical-thinking ability
 - Information technology proficiency
 - Understanding of group and individual dynamics in organizations and an understanding of diverse viewpoints
 - Understanding of core business concepts.

2. Maintain a Master of Business Administration (MBA) curriculum that will produce graduates with the following knowledge and skills:
 - Ability to lead and work in groups and organizations
 - Ability to communicate effectively
 - Ability to apply and integrate business knowledge
 - Ability to critically analyze and solve problems in dynamic business situations.
 - Ability to reason ethically
 - Understanding of core business concepts.

3. Maintain an Executive Master of Business Administration (EMBA) curriculum that will produce graduates with the following knowledge and skills:
 - Ability to lead in organizations
 - Ability to apply and integrate business knowledge
 - Ability to solve problems in dynamic business situations
 - Ability to pursue opportunity through innovation and/or new-venture creation
 - Understanding of the global business environment
 - Ability to reason ethically
 - Understanding of core business concepts.

4. Maintain a Master of Accountancy (MACC) curriculum that will produce graduates that possess the following skills, abilities, and knowledge that will enable them to succeed and advance in a professional accounting career.
 - Be effective communicators of financial and other information
 - Possess research skills necessary to solve accounting problems
 - Be critical thinkers
 - Be aware of the professional responsibilities and ethical standards of the accounting profession
 - Possess a strong understanding of basic accounting practices and knowledge across the functional areas of accounting.

5. Foster continual improvement of faculty skills by supporting collegiality, participation in professional organizations, application of emerging technologies, enhancement of interpersonal skills, and interaction with the community.

The purpose of this statement is to ensure that the teaching activities and educational initiatives of the College fully support its mission, engage the support and participation of its stakeholders, and enhance the reputation of the College in the business and academic communities.

Quality teaching is central to the role of each faculty member and has long been recognized as the primary mission of the College and the University. Effective teaching and student learning involve more than just classroom performance. They also include, but are not limited to:

- Developing new course offerings
- Engaging in pedagogical research
- Supervising independent studies
- Advising and scheduling students
- Supervising student research activities