

MBA Learning Goals and Objectives

Graduates of The University of Tennessee at Chattanooga's MBA program will possess the following knowledge and skills:

- A. Ability to lead and work in groups in organizations.
 - 1. The student will demonstrate effective group collaboration behavior in accomplishment of tasks.
 - 2. The student will develop effective group leadership behavior in accomplishment of tasks.

- B. Ability to communicate effectively.
 - 1. The student will be able to create an effective written business document.
 - 2. The student will be able to prepare and deliver an effective business presentation.

- C. Ability to apply and integrate business knowledge.
 - The student will be able to analyze and reach an appropriate decision when presented with multi-functional issues.

- D. Ability to critically analyze and solve problems in dynamic business situations.
 - The student will be able to apply decision-making processes to define the problem, identify and collect needed information, and analyze the information to reach appropriate decisions.

- E. Ability to reason ethically.
 - The student will display an ability to recognize and analyze ethical issues of business decisions, likely results, and effects on stakeholders.

- F. Understanding of core business concepts.
 - 1. The student will demonstrate a fundamental understanding of accounting principles.
 - 2. The student will demonstrate a fundamental understanding of economics principles.
 - 3. The student will demonstrate a fundamental understanding of management principles.
 - 4. The student will demonstrate a fundamental understanding of quantitative business analysis (include statistics and management science).
 - 5. The student will demonstrate a fundamental understanding of information systems.
 - 6. The student will demonstrate a fundamental understanding of finance principles.
 - 7. The student will demonstrate a fundamental understanding of marketing principles.
 - 8. The student will demonstrate a fundamental understanding of legal issues.
 - 9. The student will demonstrate a fundamental understanding of international issues.
 - 10. The student will demonstrate a fundamental understanding of entrepreneurship principles.