

MACC Learning Goals and Objectives

Graduates from the Master of Accounting Program at The University of Tennessee-Chattanooga will possess the skills, abilities, and knowledge that will enable them to succeed and advance in a professional accounting career. In particular, our graduates will

- A. Be effective communicators of financial and other information. Students will demonstrate this proficiency by
 - 1. engaging in structured business presentations, and
 - 2. acquiring needed information through effective information-gathering techniques.

- B. Possess research skills necessary to solve accounting problems. Students will demonstrate this proficiency by
 - 1. utilizing standard research methodology, and
 - 2. identifying and using current research tools/technology.

- C. Be critical thinkers. Students will demonstrate this proficiency by
 - 1. analyzing and using financial data when making accounting decisions, and
 - 2. implementing advanced technical laws, regulations and standards.

- D. Be aware of the professional responsibilities and ethical standards of the accounting profession. Students will demonstrate this proficiency by
 - 1. expanding their understanding the consequences of deviating from ethically sound decision-making practices, and
 - 2. expanding their understanding the requirements of the accounting profession as it relates to professional conduct.

- E. Possess a strong understanding of basic accounting practices and knowledge across the functional areas of accounting. Students will demonstrate this proficiency by
 - 1. displaying an understanding of current theory and topics,
 - 2. acquiring knowledge of advanced technical topics and technology, and
 - 3. understanding the strategic role of accounting in business organizations.