

## **EMBA Learning Goals and Objectives**

Graduates of The University of Tennessee at Chattanooga's EMBA program will possess the following knowledge and skills:

- A. Ability to lead in organizations.
  - The student will develop effective leadership behavior in the accomplishment of tasks.
  
- B. Ability to apply and integrate business knowledge.
  - The student will be able to analyze and reach an appropriate decision when presented with multi-functional issues.
  
- C. Ability to solve problems in dynamic business situations.
  - The student will be able to apply decision-making processes to define the problem, identify and collect needed information, and analyze the information to reach appropriate decisions.
  
- D. Ability to pursue opportunity through innovation and/or new-venture creation.
  - The student will demonstrate an ability to recognize and analyze an opportunity that represents either a new business venture or commercialization of an innovation.
  
- E. Understanding of the global business environment.
  - The student will be able to analyze the impact of global business issues on management situations.
  
- F. Ability to reason ethically.
  - The student will display an ability to recognize and analyze ethical issues of business decisions, likely results, and effects on stakeholders.
  
- G. Understanding of core business concepts.
  1. The student will demonstrate a fundamental understanding of accounting principles.
  2. The student will demonstrate a fundamental understanding of economics principles.
  3. The student will demonstrate a fundamental understanding of management principles.
  4. The student will demonstrate a fundamental understanding of quantitative business analysis (statistics).
  5. The student will demonstrate a fundamental understanding of information systems.
  6. The student will demonstrate a fundamental understanding of finance principles.
  7. The student will demonstrate a fundamental understanding of marketing principles.
  8. The student will demonstrate a fundamental understanding of legal issues.