

College of Business Mission Statement

The College of Business at the University of Tennessee at Chattanooga is committed to providing quality educational programs that prepare full-time and part-time students primarily from Tennessee and surrounding states for managerial, professional, and entrepreneurial opportunities. The College offers undergraduate degree programs in accounting, finance, entrepreneurship, management, and marketing. At the graduate level, the Master of Business Administration, and Master of Accountancy programs meet the needs of full-time and part-time students in search of professional advancement. The Executive MBA meets the needs of mid- to upper-level managers working in Tennessee and surrounding states.

As a College within a state-supported metropolitan University with financial support from the business community, we recognize our responsibility to:

- Provide students with knowledge, business skills, and professional education.
- Engage in business research that serves the needs and interests of business and management, and supports learning and pedagogical research to enhance the education process.
- Provide service to the University, academic profession, and Chattanooga community.

The College is committed to the principles of diversity so that varied and diverse viewpoints are appreciated and valued.

College of Business Vision Statement

When people in Tennessee and surrounding states think of high quality business education, they think of the UTC College of Business.

We see a future where:

- Potential students in Tennessee and surrounding states think of UTC when choosing a college of business.
- Employers in Tennessee and surrounding states come to UTC when searching for qualified employees.
- Businesses in Tennessee and surrounding states seek UTC faculty for consulting services.
- Alumni of the UTC College of Business are known for their leadership, entrepreneurial spirit, ethical values, and devotion to the public good.

We see a future where UTC faculty members:

- Spearhead the use of innovative instructional technology in the classroom.
- Continuously maintain an excellent reputation with respect to research productivity and publications.
- Are recognized leaders in service to their profession and community.

College of Business Values Statement

The UTC College of Business values:

- Teaching that promotes intellectual growth and public responsibility.
- Contributions to knowledge based on continuous peer reviewed research.
- Service to business and professional organizations.
- Collegiality.
- Creativity and entrepreneurship.
- Cultural and intellectual diversity.
- High standards of professional and ethical conduct.
- Relevant and up-to-date curricula.
- Technologically current instructional methods.