

# Rob Bettis

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## Work Experience

**UTC College of Business Computer Lab** – August '05 – May '06. Duties included: Graduate Assistantship - computer maintenance and repair, as well as managing undergraduate employees.

**The Bus Marketing Co.** - Fall 2004 Semester. Duties included: event planning, advertising purchases, promotion planning, etc. for Chattanooga locations of Cheeburger Cheeburger.

**Southern Champion Tray, LP.** - Summer 2004. Duties included: Production Control Assistant and Office Assistant duties.

**Stethen-Smith Construction Co.** - Knoxville, Tennessee, Summers 2000 - 2003. Duties included: all submittal activities, small job estimating, small construction supervision, & assisting in marketing development.

## Education

2005 - 2006                      University of Tennessee at Chattanooga  
Master of Business Administration

- Expected Graduation Date: May 2006
- Cumulative GPA: 3.9

2001 - 2005                      University of Tennessee at Chattanooga  
Marketing Major

- Cumulative GPA: 3.9 & Marketing GPA: 4.0
- Wright-Bentley Scholar - 2003 – 2005
- Participant in Small Business Marketing Practicum.

## Extracurricular activities

**Member & Nominee**, American Marketing Association & AMA National Marketing Honorary

**Member**, Beta Gamma Sigma International Honor Society

**President**, UTC Mocs Maniacs (UTC Fan Club)

**Member**, Golden Key International Honor Society

**Officer**, UTC campus chapter of Habitat for Humanity (Best new campus organization 2002-2003)

## References

**Dr. John Fulmer**, Associate Dean - University of Tennessee at Chattanooga, Chattanooga, Tennessee 37403. (423) 425-4101

**Dr. Valerie Taylor**, Varallo Associate Professor of Marketing - University of Tennessee at Chattanooga, Chattanooga, Tennessee 37403. (423) 425-4419

**T.W. Francescon**, Human Resources Manager, Southern Champion Tray, LP, Chattanooga, Tennessee 37405. (423) 756-5121